

TOURISM IN FIGURES 2014



Dear,

Croatia has been recognised as a prominent tourism destination on the Mediterranean. The attractiveness and quality of its tourism product has been acknowledged by tourists all over the world. This is substantiated by further increase in arrivals and overnights, particularly in terms of tourists who come out of Europe (Japan, Korea, China, USA, Australia).

Croatia offers a unique combination of the very pleasant climate and scenic diversity: breath-taking natural beauty, extraordinary island-speckled coastline, great swimming on sandy and rocky beaches, vast plains, mountains, nature parks. Part of its appeal lies in its rich cultural heritage - oodles of history, interesting architecture, authentic and colourful customs and traditions, incredible wine, delicious food... all presented and offered in unique ambience of charming old cities and picturesque villages.

Following global tourism trends Croatia continues to invest in the further development of its tourism facilities and offer in line with sustainable development provisions with the scope of attracting highly diversified guests, providing top-quality services, which thus result in the creation of exceptional experiences and enjoyment.

The fact that Croatia is very efficient in achieving its goals is proved by numerous articles which have recently and frequently been posted on various web-

sites such as *lonelyplanet.com*, *landlopers.com*, *elitedaily.com*, *roughguides.com*, *telegraph.co.uk* and similar, listing numberless positive experiences and reasons explaining why to visit Croatia when making your next journey.

This demonstrates the significance which tourism generates for the Croatian economy. In regard to the fact that tourism income contributes with 17.2 % in the total GDP, it can be stated that it constitutes one of the major drives of the Croatian economy and foreign trade.

The accession of the Republic of Croatia to the European Union and the adoption of two Operational Programmes – *Competitiveness and Cohesion 2014-2020* and *Efficient Human Resources 2014-2020* respectively – have ensured the substantial EU funding for enhancement of products and services and for implementation of a broad range of projects and programmes with the scope of enriching and diversifying tourism offer.

The Tourism Development Strategy of the Republic of Croatia by 2020 has identified directions and activities for the future tourism growth. Consequently, it is paramount to seize the opportunities presented by the EU funds in a smart and sensible way. They will generate and fortify positive results in the long-term period benchmarking Croatia as a must-see destination in the near future.

Welcome to Croatia!

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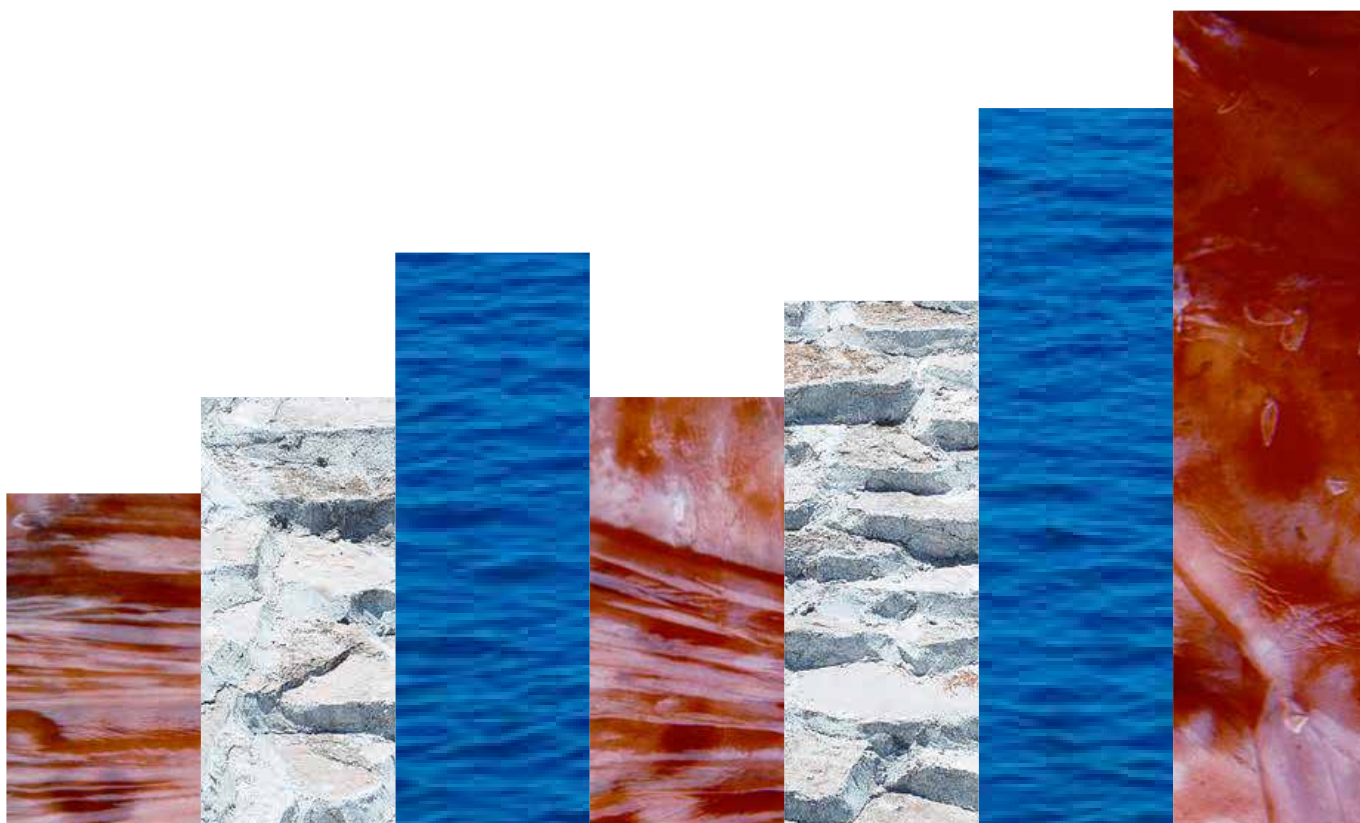
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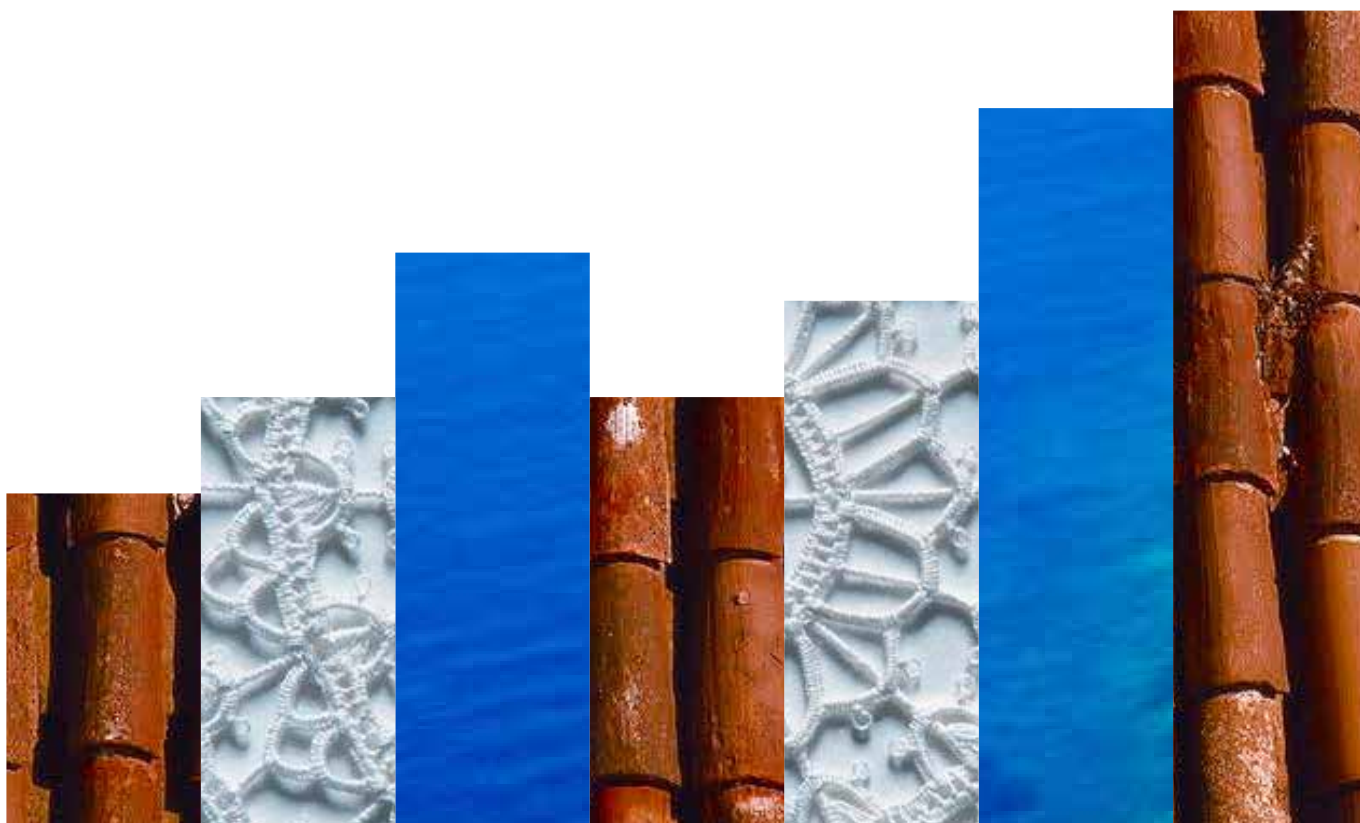
CENTRAL BUREAU OF STATISTICS

NOTE ON METHODOLOGY:

For statistical purposes, tourist is considered to be any one, regardless of age or gender, who outside of their permanent place of residence spends at least one night in an accommodation facility. Day excursionists are not considered as tourist. Foreign tourist is every person with permanent residence outside of the Republic of Croatia who temporarily resides in the Republic of Croatia and spends at least one night in a hotel or some other accommodation facility.



GENERAL DATA ON THE REPUBLIC OF CROATIA	05
01. BASIC INDICATORS OF TOURISM DEVELOPMENT	12
02. ACCOMMODATION CAPACITIES	14
03. TOURIST TRAFFIC FLOW	18
04. TOURIST TRAFFIC PER MONTHS 2014	20
05. TOURIST TRAFFIC BY TYPE OF TOURIST LOCALITIES	22
06. TOURIST TRAFFIC BY TYPE OF ACCOMMODATION	25
07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN	29
08. TOURIST TRAFFIC BY COUNTIES	34
09. TOURIST TRAFFIC IN TOWNS, MUNICIPALITIES AND ISLANDS	36
10. CONGRESS TOURISM	37
11. NAUTICAL TOURISM	38
12. TRAVEL AGENCIES AND BUREAUX	40
13. NON-COMMERCIAL TURNOVER OF TOURISTS	43
14. BORDER CROSSING	43
15. NUMBER OF CRUISES OF FOREIGN VESSELS	44
16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS	45
17. TRAVEL RELATED REVENUES	47



General data on the Republic of Croatia

General data on the Republic of Croatia

TOTAL AREA	88,073 km ²
Land area	56,594 km ²
Sea Area	31,479 km ²
Population	4,28 mln
Capital	Zagreb (0,8 mln inhabitants)
Length of coast	6,278 km
- Mainland - coastline length	1,880 km
- Island - coastline length	4,398 km
Number of islands, islets, rocks and reefs	1,244 ¹⁾
- number of islands and islets	602
- number of rocks and reefs	642
Traffic network length (2013,)	26,820 km

¹⁾ Source: Hydrographic Institute of the Republic of Croatia



World tangible cultural and natural heritage protected by UNESCO

OLD CITY DUBROVNIK	HISTORICAL COMPLEX OF SPLIT WITH THE PALACE OF DIOCLETIAN	PLITVICE LAKES NATIONAL PARK	HISTORIC CITY OF TROGIR	EPISCOPAL COMPLEX OF THE EUPHRASIAN BASILICA IN THE HISTORIC CENTRE OF POREČ	CATHEDRAL OF ST. JAMES IN ŠIBENIK	STARI GRAD PLAIN ON THE ISLAND OF HVAR
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UNESCO world intangible cultural heritage

FESTIVITY OF SAINT BLAISE IN DUBROVNIK	LACE-MAKING IN LEPOGLAVA, HVAR AND PAG	PROCESSION "ZA KRIŽEN" (FOLLOWING THE CROSS) ON THE ISLAND OF HVAR
THE ANNUAL CARNIVAL BELL RINGERS' PAGEANT FROM THE KASTAV REGION	TWO-PART SINGING AND PLAYING (MUSIC) IN THE ISTRIAN SCALE, IN ISTRIA AND HRVATSKO PRIMORJE	THE ANNUAL SPRING PROCESSION OF "KRALJICE/LJELJE" (QUEENS) FROM GORJANI
TRADITIONAL MANUFACTURE OF WOODEN TOYS IN THE HRVATSKO ZAGORJE REGION	KLAPA MULTIPART SINGING OF DALMATIA, SOUTHERN CROATIA	MEDITERRANEAN DIET
GINGERBREAD CRAFT FROM NORTHERN CROATIA	"BEĆARAC" SINGING AND PLAYING FROM EASTERN EUROPE (SLAVONIJA, BARANJA AND SRIJEM)	SINJSKA ALKA, A TRADITIONAL KNIGHTSTOURNAMENT IN SINJ
OJKANJE SINGING	"NIJEMO KOLO" - SILENT CIRCLE DANCE OF THE DALMATIAN HINTERLAND	

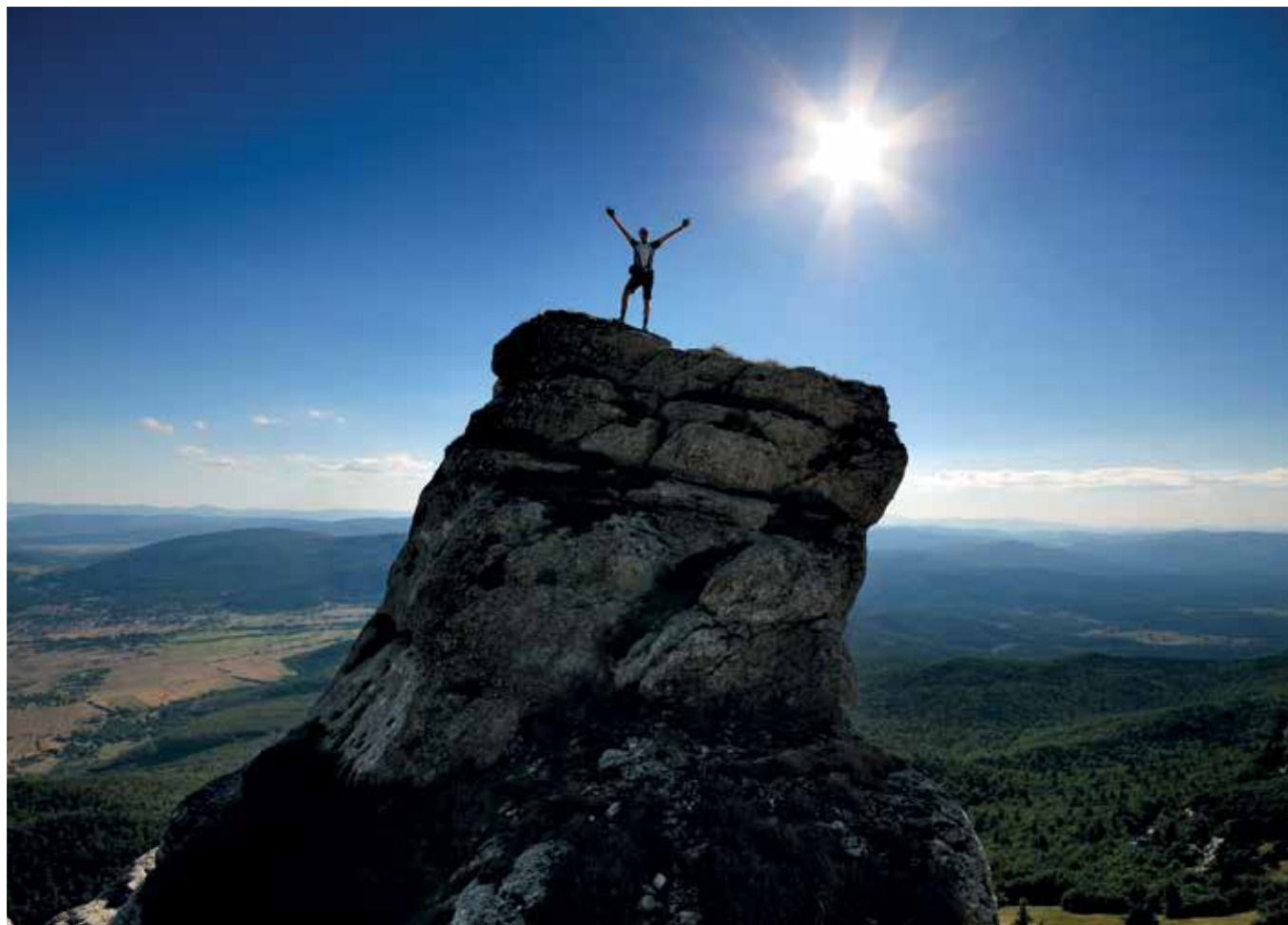


General data on the Republic of Croatia

Values of the main meteorological phenomena in 2013¹⁾

CITY	AVERAGE ANNUAL VALUES			ANNUAL VALUES	
	Air temperature °C	Air pressure hPa	Precipitation mm	Clear days	Cloudy days
Dubrovnik	17.5	1,007.6	1,594.5	136	63
Hvar	17.5	1,010.9	771.7	121	69
Makarska	17.4	1,007.6	1,324.0	100	97
Mali Lošinj	16.2	1,008.0	1,145.0	74	58
Pazin	12.2	979.7	1,305.9	66	120
Rijeka	14.8	999.9	2,105.2	56	140
Split	17.3	998.7	968.0	101	78
Šibenik	16.2	1,004.7	955.6	116	57
Zadar	15.9	1,013.4	1,187.2	93	64

¹⁾ Provisional data



Average annual monthly air temperatures in 2013¹⁾

in °C

CITY	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
DUBROVNIK	10.1	9.5	11.2	15.9	19.2	22.7	26.2	26.4	22.5	18.6	15.7	12.2
HVAR	10.1	9.0	11.4	16.3	18.9	22.8	26.7	26.4	22.7	18.7	15.2	11.5
MAKARSKA	9.8	9.2	11.3	16.4	19.0	23.0	26.4	26.7	22.2	18.6	14.9	11.5
MALI LOŠINJ	8.6	7.4	9.8	14.7	17.4	22.5	26.0	25.5	21.0	17.2	13.3	10.9
PULA	-	5.7	8.3	13.9	17.3	22.2	26.0	24.9	20.0	15.7	12.0	8.5
RIJEKA	6.6	5.1	8.0	14.3	16.4	21.4	25.8	25.2	19.1	15.5	11.0	9.1
SPLIT	9.1	8.3	10.6	16.6	18.9	23.4	27.5	27.6	21.8	18.1	14.1	11.1
ŠIBENIK	8.2	7.1	10.2	15.5	18.0	22.2	26.4	26.1	20.6	17.3	12.9	9.8
ZADAR	8.7	7.3	10.0	14.7	17.4	21.7	25.9	24.9	20.5	17.0	12.9	10.1

¹⁾ Provisional data



Protected areas of nature, 2014

	NUMBER	AREA km ²	MAINLAND	SEA
Total	419	750,057.43	689,710.83	60,346.61
National park	8	97,963.16	76,311.22	21,652.12
Nature park	11	431,518.46	412,739.22	18,779.24
Strict nature reserve	2	2,425.18	2,425.18	-
Special reserve	77	40,191.73	29,140.48	11,051.25
Regional park	2	102,721.20	102,721.20	-
Forest park	28	3,061.14	3,061.14	-
Important landscape	85	129,283.78	119,990.78	9,293.00
Natural monument	85	226.13	226.13	-
Horticultural monument	121	856.05	856.05	-

Research results of coastal sea-water quality

COUNTY OF	RESEARCHES		FREQUENCY OF SAMPLING				TOTAL OF UNSUITABLE SAMPLES		
	TOTAL OF SAMPLES						2013	2014	2013
	2013	2014	2013	2013	2014	2013			
Total	906	912	913				38	17	29
Istria	202	202	203	2,026	2,025	2,032	0	4	1
Primorje-Gorski kotar	237	237	237	2,396	2,381	2,433	10	1	22
Lika-Senj	46	46	40	460	463	400	0	0	0
Zadar	86	85	87	860	850	879	0	0	0
Šibenik-Knin	90	92	93	900	920	930	0	0	0
Split-Dalmatia	144	144	144	1,489	1,463	1,440	28	11	0
Dubrovnik-Neretva	101	106	109	1,013	1,063	1,102	0	1	6

Footnote: For the period from May 15th to September 30th

General data on the Republic of Croatia

Major Croatian islands

	AREA km ²	COASTLINE LENGTH km	HIGHEST ALTITUDE m
Krk	405.8	189.3	568
Cres	405.8	247.7	639
Brač	394.6	175.1	780
Hvar	299.7	254.2	628
Pag	284.6	269.2	349
Korčula	276.0	181.7	569
Dugi otok	114.4	170.7	337
Mljet	100.4	131.3	513
Vis	90.3	76.6	587
Rab	90.8	103.2	410
Lošinj	74.7	112.2	589

National parks

	AREA IN HECTARES	ALTITUDE	NUMBER OF VISITORS		INDEX 2014/2013
			2013	2014	
Brijuni	2,700	0 - 55	151,007	153,086	101.4
Krka	14,200	0 - 253	786,635	804,411	102.3
Kornati	30,200	0 - 236	93,565	105,000	112.2
Mljet	3,100	0 - 391	102,464	100,787	98.4
Paklenica	6,617	50 - 1,571	114,381	122,189	106.8
Plitvice lakes	19,479	380 - 1,280	1,188,798	1,184,449	99.6
Risnjak	3,014	680 - 1,528	13,985	11,338	81.1
Northern Velebit	10,900	518 - 1,676	15,777	14,360	91.0

REPUBLIC OF CROATIA

Map of counties



COUNTIES

- | | | |
|-------------------------|---------------------------|------------------------|
| 1 Zagreb | 8 Primorje - Gorski Kotar | 15 Šibenik - Knin |
| 2 Krapina - Zagorje | 9 Lika - Senj | 16 Vukovar - Srijem |
| 3 Sisak - Moslavina | 10 Virovitica - Podravina | 17 Split - Dalmatia |
| 4 Karlovac | 11 Požega - Slavonia | 18 Istria |
| 5 Varaždin | 12 Brod - Posavina | 19 Dubrovnik - Neretva |
| 6 Koprivnica - Križevci | 13 Zadar | 20 Međimurje |
| 7 Bjelovar - Bilogora | 14 Osijek - Baranja | 21 City of Zagreb |

Croatian tourism 2014

01. BASIC INDICATORS OF TOURISM DEVELOPMENT

Basic indicators of tourism development

	1980	1985	1990	1995	2000	2005	2010
Number of beds (in 000)	692	820	863	609	710	909	910
Number of tourists (in 000)	7,929	10,125	8,498	2,438	7,136	9,995	10,604
Number of overnights (in 000)	53,600	67,665	52,523	12,885	39,183	51,421	56,416
Average number of overnights per bed	77	83	61	21	55	57	62
Average number of overnights per tourist arrival	6.8	6.7	6.2	5.3	5.5	5.1	5.3

(in 000)

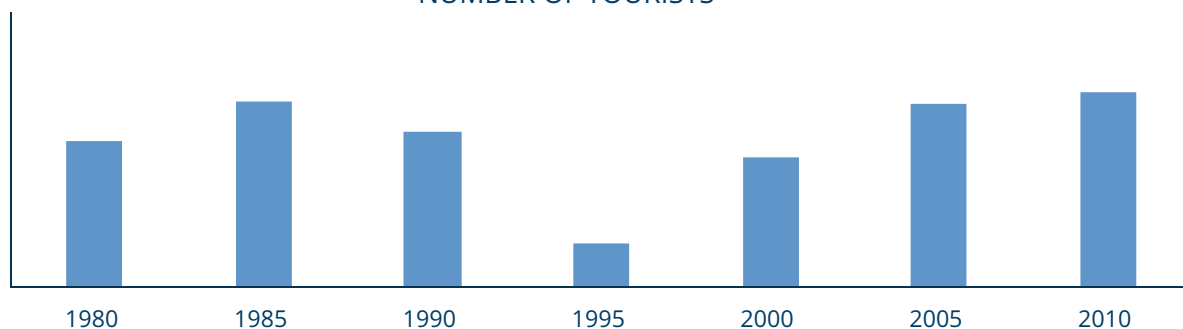
15,000

10,000

5,000

0

NUMBER OF TOURISTS



(in 000)

80,000

70,000

60,000

50,000

40,000

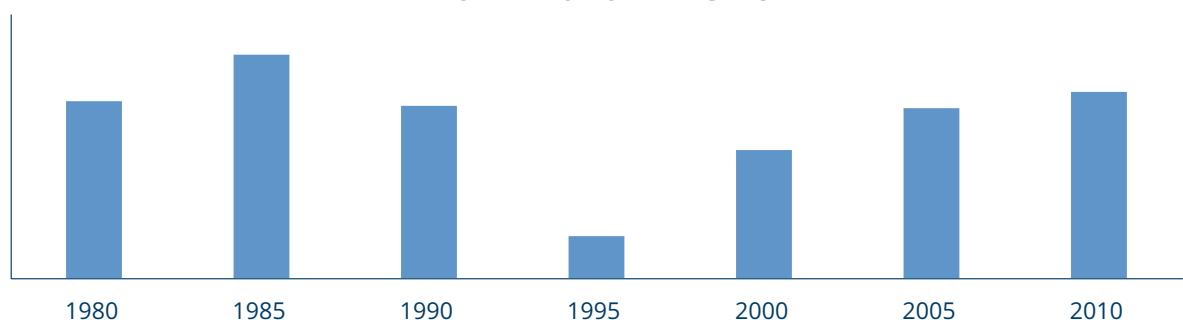
30,000

20,000

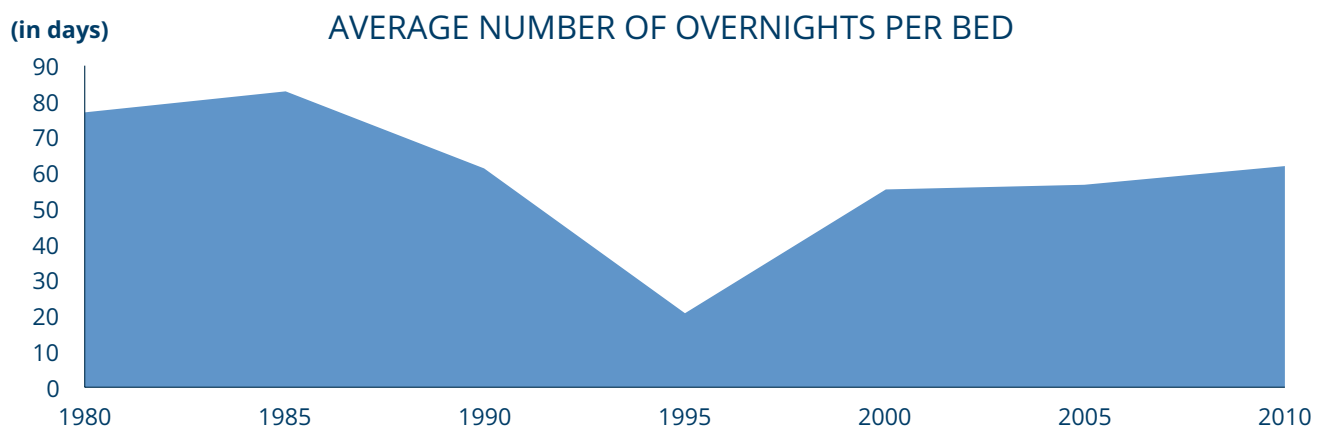
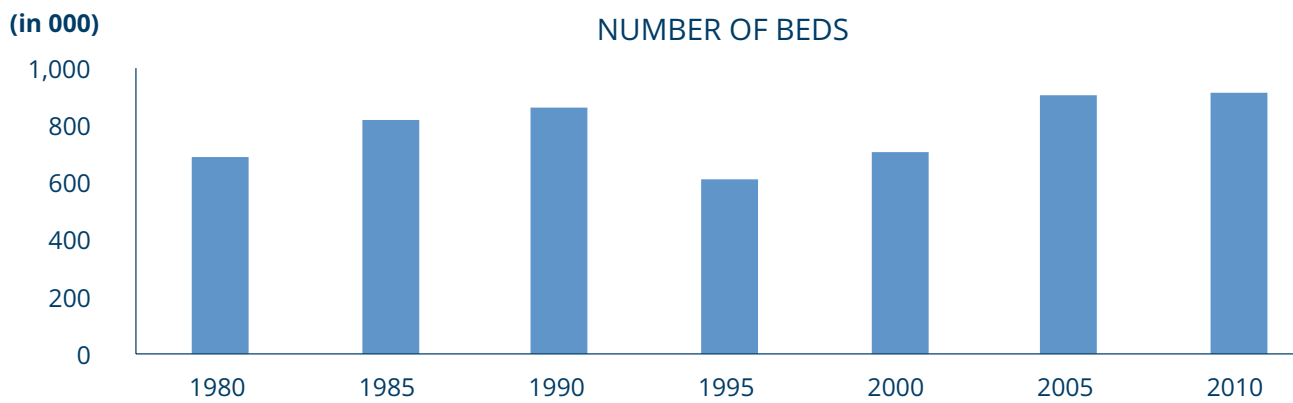
10,000

0

NUMBER OF OVERNIGHTS



01. BASIC INDICATORS OF TOURISM DEVELOPMENT



02. ACCOMMODATION CAPACITIES

Type of accommodation (number of beds) 1980 - 2010 (as of August 31st)							
	1980	1985	1990	1995	2000	2005	2010
Hotels and Apartment hotels	113,177	127,802	142,917	138,535	126,656	115,776	122,879
Tourist resorts	41,715	51,065	58,201	61,389	64,593	61,991	31,891
Camping sites	232,960	278,779	292,934	260,764	210,148	217,324	232,134
Private rooms	196,034	246,995	264,092	125,370	273,833	400,454	428,464
Spas	1,045	2,292	2,906	2,683	2,830	2,258	2,547
Vacation facilities	68,228	76,061	69,319	6,996	11,657	11,124	7,429
Youth hotels and hostels	25,742	27,397	19,853	3,321	6,192	4,667	5,934
Other	13,099	9,860	12,458	9,568	14,279	95,616	78,673
TOTAL	692,000	820,251	862,680	608,626	710,188	909,210	909,951

Type of accommodation (as of August 31st)					
	NUMBER OF BEDS		INDEX 2014/13	STRUCTURE (in %)	
	2013	2014		2013	2014
Hotels and Apartment hotels	132,755	132,998	100.2	14.3	13.6
Tourist resorts	29,842	29,887	100.2	3.2	3.1
Tourist apartments	16,293	16,671	102.3	1.8	1.7
Camping sites and Small camps	239,424	236,162	98.6	25.9	24.2
Private rooms	416,991	470,694	112.9	45.0	48.2
Spas	2,493	2,449	98.2	0.3	0.3
Vacation facilities	4,113	2,870	69.8	0.4	0.3
Hostels	8,907	10,341	116.1	1.0	1.1
Other	71,230	72,241	101.4	7.7	7.4
Uncategorized accommodation	3,725	3,101	83.2	0.4	0.3
TOTAL	925.773	977.414	105.6	100.0	100.0

02. ACCOMMODATION CAPACITIES

Business units by types of accommodation 2000 - 2010 (as of August 31st)

	2000	2005	2010
Hotels and Apartment hotels	446	516	616
Tourist resorts	79	68	49
Camping sites	198	224	235
Spas	9	9	10
Vacation facilities	63	126	120
Youth hotels and hostels	18	31	50
Other	321	556	1,037
TOTAL	1,134	1,530	2,117

Business units by types of accommodation 2013 - 2014 (as of August 31st)

	BUSINESS UNITS		INDEX 2014/13	STRUCTURE (in %)	
	2013	2014		2013	2014
Hotels and Apartment hotels	663	672	101.4	15.6	15.7
Tourist resorts	46	47	102.2	1.1	1.1
Camping sites	250	266	106.4	5.9	6.2
Spas	10	10	100.0	0.2	0.2
Vacation facilities	53	31	58.5	1.2	0.7
Youth hotels and hostels	121	156	128.9	2.8	3.6
Other	3,086	3,079	99.8	72.7	72.0
Uncategorized accommodation	18	17	94.4	0.4	0.4
TOTAL	4,247	4,278	100.7	100.0	100.0

Business units by hotels categories (as of August 31st)

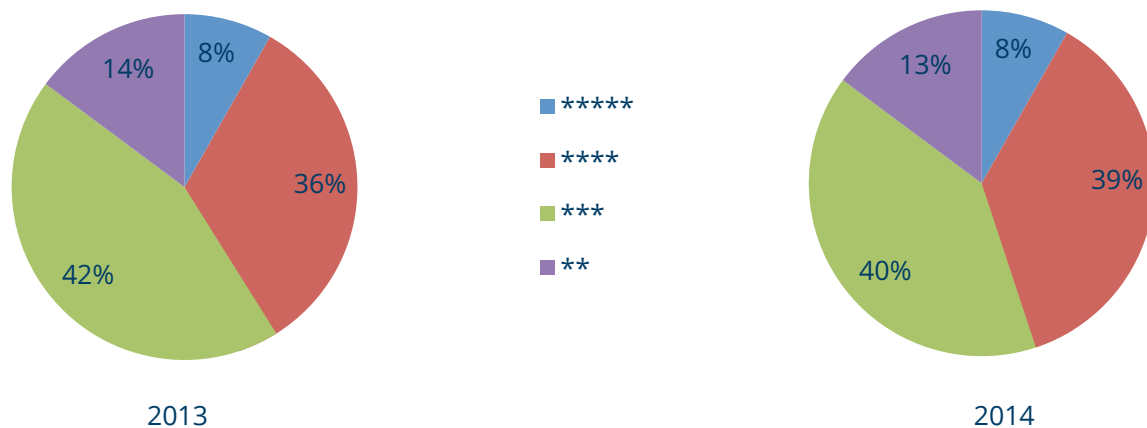
	2013	2014	2013 in %	2014 in %	INDEX 2014/13
Hotes total	643	652	100	100	101.4
*****	31	34	5	5	109.7
*****	202	226	31	35	111.9
***	325	315	51	48	96.9
**	85	77	13	12	90.6

Number of beds (as of August 31st)

	2013	2014	2013 in %	2014 in %	INDEX 2014/13
Hotels total	131,004	131,223	100	100	100.2
*****	10,414	10,984	8	8	105.5
*****	46,906	51,534	36	39	109.9
***	55,145	52,074	42	40	94.4
**	18,539	16,631	14	13	89.7

02. ACCOMMODATION CAPACITIES

STRUCTURE OF BEDS PER HOTELS CATEGORIES



Tourist localities 1980 - 2010

	number of beds (as of August 31 st)						
	1980	1985	1990	1995	2000	2005	2010
Sea coast	662,398	717,737	822,216	571,639	671,792	865,206	847,072
Health resorts	4,104	5,457	5,432	4,106	3,379	3,433	4,784
Mountains	7,713	9,440	8,656	6,183	5,789	7,972	9,078
Other tourist localities	3,930	3,932	5,022	3,727	3,054	3,848	4,809
Zagreb (Capital)	7,665	7,209	10,708	7,860	10,126	9,080	11,008
Non-tourist localities	6,190	6,476	10,646	15,748	16,048	19,671	33,200
TOTAL	692,000	820,251	862,680	609,263	710,188	909,210	909,951

Tourist localities

	number of beds (as of August 31 st)		
	2013	2014	INDEX 2014/13
Sea coast	851,405	928,059	109.0
Health resorts	4,949	4,560	92.1
Mountains	9,690	7,527	77.7
Other tourist localities	5,632	25,474	452.3
Zagreb (Capital)	14,124	11,794	83.5
TOTAL	885,800	977,414	110.3

02. ACCOMMODATION CAPACITIES

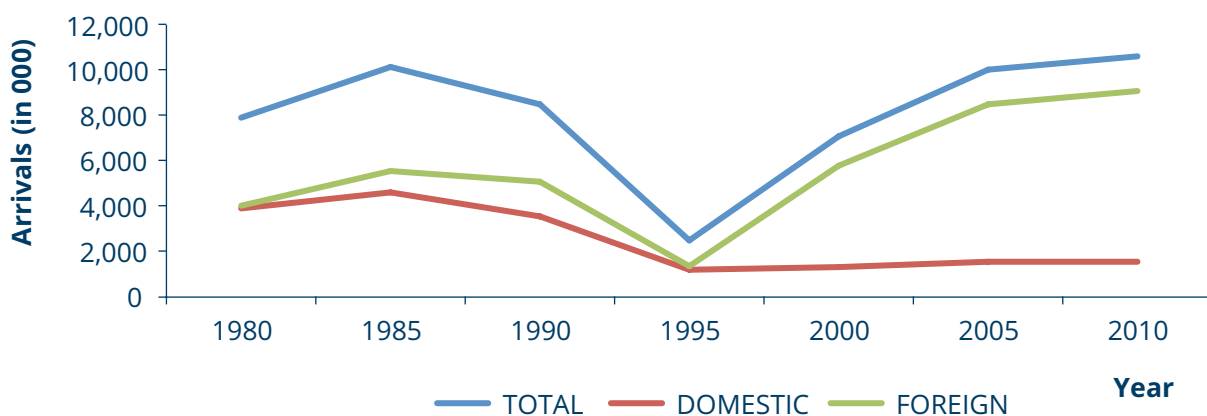
Counties (as of August 31st)

COUNTIES	NUMBER OF BEDS		INDEX 2014/13	NUMBER OF BEDS IN HOTELS		INDEX 2014/13
	2013	2014		2013	2014	
Zagreb	1,283	1,379	107.5	309	309	100.0
Krapina - Zagorje	2,405	2,157	89.7	1,310	1,096	83.7
Sisak - Moslavina	926	928	100.2	238	238	100.0
Karlovac	6,060	6,160	101.7	669	678	101.3
Varaždin	2,453	2,350	95.8	803	784	97.6
Koprivnica - Križevci	522	558	106.9	336	336	100.0
Bjelovar - Bilogora	837	687	82.1	284	188	66.2
Primorje - Gorski Kotar	173,701	179,133	103.1	24,139	24,280	100.6
Lika - Senj	31,181	33,712	108.1	2,466	2,504	101.5
Virovitica - Podravina	613	580	94.6	132	102	77.3
Požega - Slavonija	425	356	83.8	40	0	0.0
Brod - Posavina	703	577	82.1	295	256	86.8
Zadar	116,086	130,217	112.2	8,301	8,427	101.5
Osijek - Baranja	2,273	1,973	86.8	1,135	966	85.1
Šibenik - Knin	72,452	76,415	105.5	7,795	7,764	99.6
Vukovar - Srijem	1,464	1,300	88.8	591	614	103.9
Split - Dalmatia	179,650	195,588	108.9	22,506	22,844	101.5
Istria	249,861	255,843	102.4	31,375	31,626	100.8
Dubrovnik - Neretva	67,220	72,946	108.5	20,401	20,510	100.5
Međimurje	1,534	1,409	91.9	630	630	100.0
City of Zagreb	14,124	13,146	93.1	7,249	7,071	97.5
TOTAL	925,773	977,414	105.6	131,004	131,223	100.2

03. TOURIST TRAFFIC FLOW

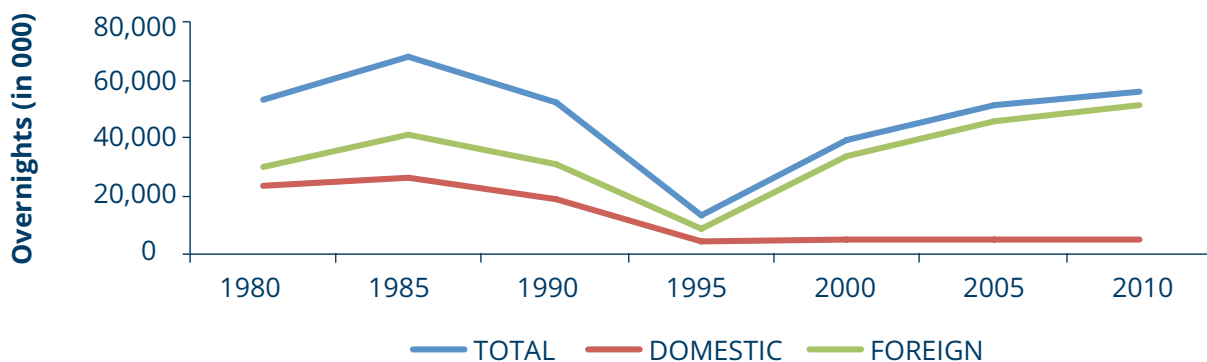
Tourist arrivals 1980 - 2010 (in 000)

	TOTAL	DOMESTIC	FOREIGN
1980	7,929	3,922	4,007
1985	10,125	4,569	5,556
1990	8,497	3,477	5,020
1995	2,438	1,113	1,324
2000	7,136	1,305	5,831
2005	9,995	1,528	8,467
2010	10,604	1,493	9,111



Tourist overnights 1980 - 2010 (in 000)

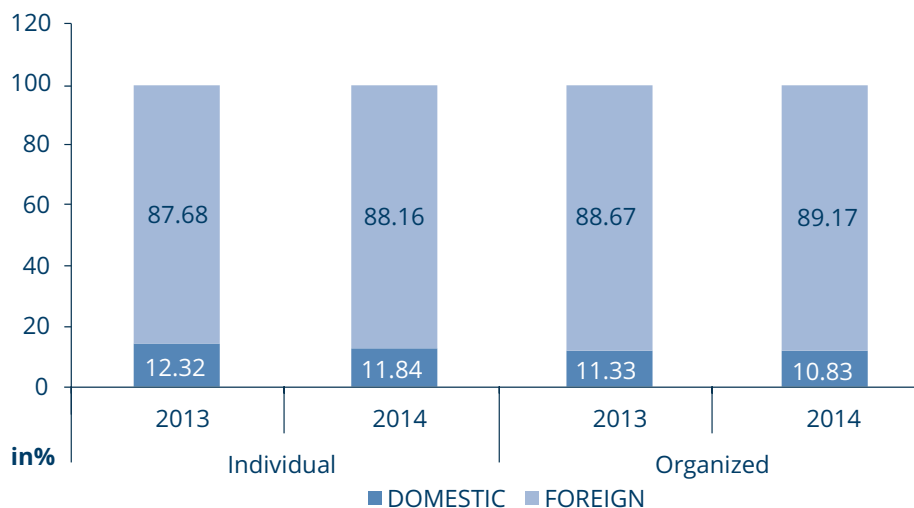
	TOTAL	DOMESTIC	FOREIGN
1980	53,600	23,475	30,125
1985	67,665	26,619	41,046
1990	52,523	18,474	31,049
1995	12,885	4,370	8,515
2000	39,183	5,138	34,045
2005	51,421	5,434	45,987
2010	56,416	5,424	50,992



03. TOURIST TRAFFIC FLOW

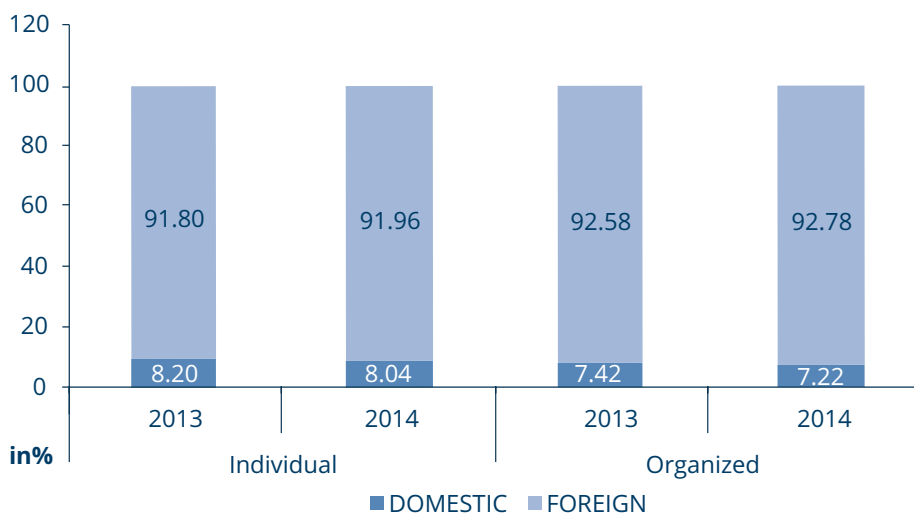
Tourist arrivals (in 000)

	Individual		Organized		Total	
	2013	2014	2013	2014	2013	2014
Domestic	953	973	532	532	1,485	1,505
Foreign	6,785	7,243	4,163	4,380	10,948	11,623
TOTAL	7,738	8,216	4,695	4,912	12,433	13,128



Tourist overnights (in 000)

	Individual		Organized		Total	
	2013	2014	2013	2014	2013	2014
Domestic	3,443	3,511	1,695	1,649	5,138	5,160
Foreign	38,539	40,143	21,141	21,180	59,680	61,323
TOTAL	41,981	43,654	22,836	22,829	64,818	66,483



04. TOURIST TRAFFIC - PER MONTHS 2014

Tourist arrivals					
	TOURIST ARRIVALS			STRUCTURE IN %	
	total	organized	individual	organized	individual
January	124,105	39,687	84,418	32.0	68.0
February	143,180	55,479	87,701	38.7	61.3
March	241,830	119,494	122,336	49.4	50.6
April	642,150	344,261	297,889	53.6	46.4
May	1,039,818	562,525	477,293	54.1	45.9
June	1,832,442	742,720	1,089,722	40.5	59.5
July	2,945,798	845,645	2,100,153	28.7	71.3
August	3,613,735	994,622	2,619,113	27.5	72.5
September	1,467,872	661,696	806,176	45.1	54.9
October	658,857	368,178	290,679	55.9	44.1
November	224,472	103,160	121,312	46.0	54.0
December	194,166	74,178	119,988	38.2	61.8

Tourist overnights					
	TOURIST OVERNIGHTS			STRUCTURE IN %	
	total	organized	individual	organized	individual
January	311,790	103,372	208,418	33.2	66.8
February	319,693	123,093	196,600	38.5	61.5
March	555,711	283,120	272,591	50.9	49.1
April	1,737,616	967,287	770,329	55.7	44.3
May	3,319,560	1,808,932	1,510,628	54.5	45.5
June	8,708,442	3,459,179	5,249,263	39.7	60.3
July	18,401,984	5,220,840	13,181,144	28.4	71.6
August	22,499,225	6,114,725	16,384,500	27.2	72.8
September	7,840,157	3,325,589	4,514,568	42.4	57.6
October	1,876,270	1,054,783	821,487	56.2	43.8
November	488,482	205,888	282,594	42.1	57.9
December	425,018	162,515	262,503	38.2	61.8

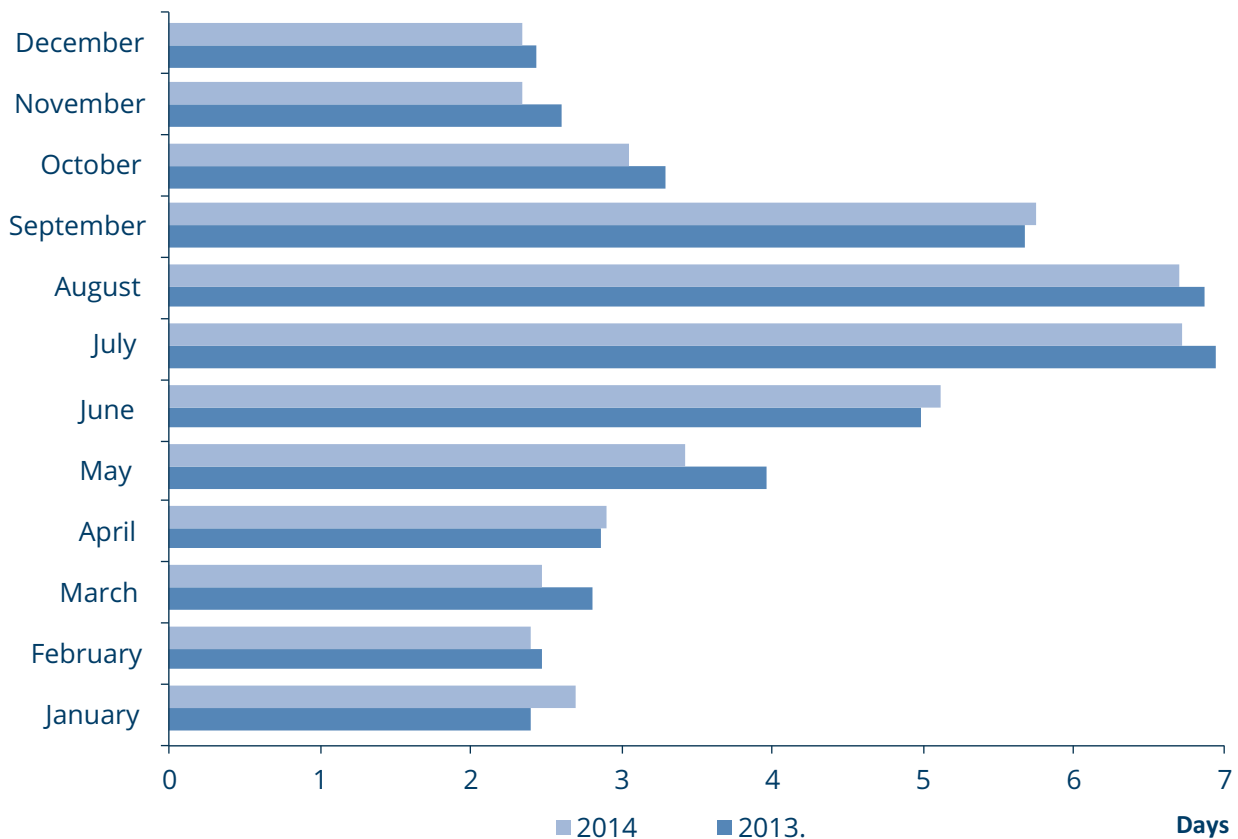
04. TOURIST TRAFFIC - PER MONTHS 2014

Average number per overnights per arrival

	2013	2014
Domestic	3.5	3.4
Foreign	5.4	5.3
TOTAL	5.2	5.1

	2013	2014
January	2.24	2.51
February	2.30	2.23
March	2.62	2.30
April	2.67	2.71
May	3.68	3.19
June	4.63	4.75
July	6.44	6.25
August	6.39	6.23
September	5.28	5.34
October	3.06	2.85
November	2.43	2.18
December	2.28	2.19

AVERAGE NUMBER OF OVERNIGHTS PER ARRIVAL



05. TOURIST TRAFFIC - TOURIST LOCALITIES

Tourist arrivals by type of localities 1980 - 2010 (in 000)

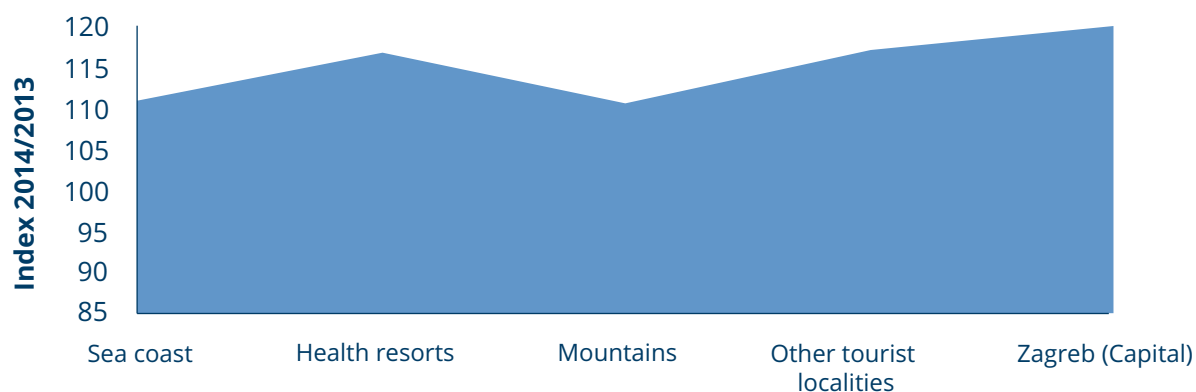
	1980	1985	1990	1995	2000	2005	2010
Sea coast	6,062	7,843	6,540	1,904	6,349	8,711	9,030
Health resorts	70	134	117	60	75	85	108
Mountains	226	359	263	13	128	270	274
Other tourist localities	319	362	249	59	75	139	154
Zagreb (Capital)	844	985	931	283	341	505	609
Non-tourist localities	408	442	397	120	169	285	429
TOTAL	7,929	10,125	8,497	2,438	7,137	9,995	10,604

Tourist overnights by type of localities 1980 - 2010 (in 000)

	1980	1985	1990	1995	2000	2005	2010
Sea coast	50,009	62,985	48,560	11,443	37,393	48,776	52,869
Health resorts	641	1,092	937	194	299	352	363
Mountains	462	688	488	42	208	423	430
Other tourist localities	521	590	442	126	180	298	357
Zagreb (Capital)	1,223	1,387	1,328	652	599	871	1,006
Non-tourist localities	744	923	768	428	504	701	1,391
TOTAL	53,600	67,662	52,523	12,885	39,183	51,421	56,416

Tourist arrivals by type of localities

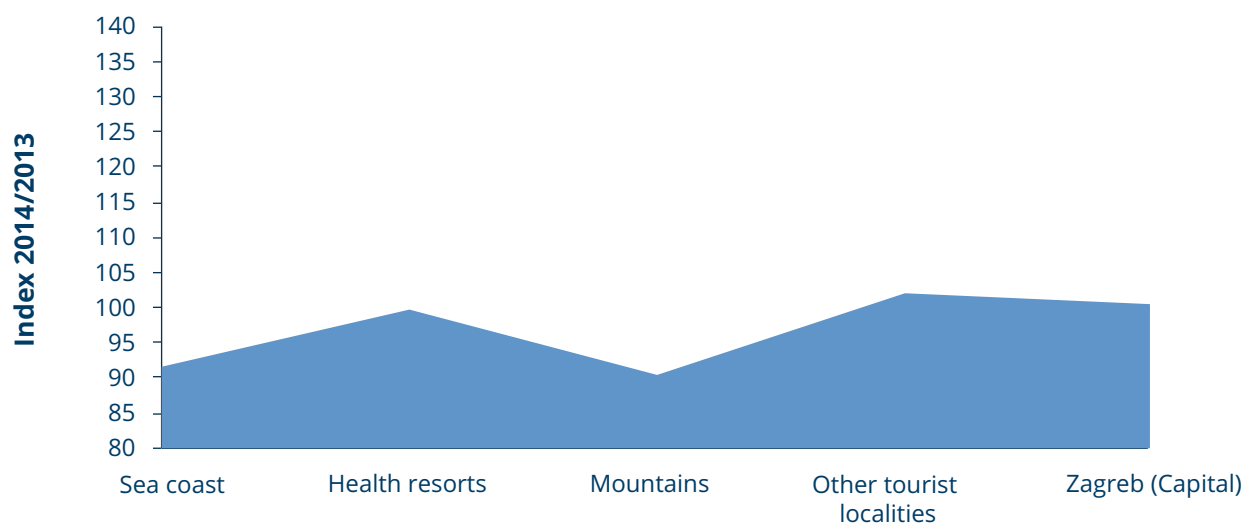
	TOURIST ARRIVALS (in 000)		INDEX 2014/2013	STRUCTURE (in %)	
	2013	2014		2013	2014
Sea coast	10,566	11,079	104.9	85.0	84.4
Health resorts	118	129	109.3	0.9	1.0
Mountains	279	292	104.7	2.2	2.2
Other tourist localities	681	746	109.5	5.5	5.7
Zagreb (Capital)	789	881	111.7	6.3	6.7
TOTAL	12,434	13,128	105.6	100.0	100.0



05. TOURIST TRAFFIC - TOURIST LOCALITIES

Tourist overnights by type of localities

	TOURIST OVERNIGHTS (in 000)		INDEX 2014/2013	STRUCTURE (u %)	
	2013	2014		2013	2014
Sea coast	61,287	62,565	102.1	94.6	94.1
Health resorts	358	397	110.9	0.6	0.6
Mountains	428	433	101.2	0.7	0.7
Other tourist localities	1,411	1,601	113.5	2.2	2.4
Zagreb (Capital)	1,334	1,488	111.5	2.1	2.2
TOTAL	64,818	66,484	102.6	100.0	100.0



05. TOURIST TRAFFIC - TOURIST LOCALITIES

Tourist arrivals - tourist localities						(in 000)
	FOREIGN		INDEX 2014/2013	DOMESTIC		INDEX 2014/2013
	2013	2014		2013	2014	
Sea coast	9,620	10,123	105.2	946	957	101.2
Health resorts	38	45	118.4	80	85	106.3
Mountains	237	256	108.0	41	36	87.8
Other tourist localities	438	500	114.2	243	246	101.2
Zagreb (Capital)	614	700	114.0	175	182	104.0
TOTAL	10,948	11,623	106.2	1,485	1,505	101.3

Tourist overnights - tourist localities						(in 000)
	FOREIGN		INDEX 2014/2013	DOMESTIC		INDEX 2014/2013
	2013	2014		2013	2014	
Sea coast	57,298	58,576	102.2	3,989	3,989	100.0
Health resorts	100	123	123.0	258	274	106.2
Mountains	331	348	105.1	97	85	87.6
Other tourist localities	898	1,091	121.5	513	509	99.2
Zagreb (Capital)	1,052	1,185	112.6	282	303	107.4
TOTAL	59,680	61,324	102.8	5,138	5,160	100.4

Average number of overnights per type of tourist localities						
	TOTAL		FOREIGN		DOMESTIC	
	2013	2014	2013	2014	2013	2014
Sea coast	5.8	5.6	6.0	5.8	4.2	4.2
Health resorts	3.0	3.1	2.6	2.7	3.2	3.2
Mountains	1.5	1.5	1.4	1.4	2.4	2.4
Other tourist localities	2.1	2.1	2.1	2.2	2.1	2.1
Zagreb (Capital)	1.7	1.7	1.7	1.7	1.6	1.7
TOTAL	5.2	5.1	5.5	5.3	3.5	3.4

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Tourist overnights 1980 - 2010 (in 000)							
	1980	1985	1990	1995	2000	2005	2010
Hotels and Apartment hotels	17,521	20,975	20,716	5,587	13,164	14,960	15,045
Tourist settlements	3,937	5,466	5,198	1,972	4,561	4,703	2,790
Camps	12,804	17,150	12,010	3,429	10,740	13,359	13,793
Private rooms	10,406	13,383	7,375	840	8,325	13,859	19,398
Spas	327	593	617	162	253	203	197
Vacation facilities	5,135	6,190	4,412	303	475	552	347
Children and youth resorts/Hostels	1,975	2,106	1,245	192	340	334	434
Others	1,495	1,802	950	400	1,325	3,451	4,412
TOTAL	53,600	67,665	52,523	12,885	39,183	51,421	56,416

Tourist arrivals (in 000)					
	TOURIST ARRIVALS			STRUCTURE (in %)	
	2013	2014	INDEX 2014/13	2013	2014
Hotels and Apartment hotels	4,835	5,043	104.3	38.9	38.4
Tourist resorts	413	420	101.7	3.3	3.2
Tourist apartments	200	217	108.5	1.6	1.7
Camps	2,445	2,433	99.5	19.7	18.5
Private rooms	3,167	3,535	111.6	25.5	26.9
Spas	31	34	109.7	0.2	0.3
Vacation facilities	33	19	57.6	0.3	0.1
Hostels	233	285	122.3	1.9	2.2
Other	1,041	1,111	106.7	8.4	8.5
Uncategorized accommodation	35	31	88.6	0.3	0.2
TOTAL	12,433	13,128	105.6	100.0	100.0

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Tourist overnights (in 000)					
	TOURIST OVERNIGHTS		INDEX 2014/13	STRUCTURE (in %)	
	2013	2014		2013	2014
Hotels and Apartment hotels	16,742	16,619	99.3	25.8	25.0
Tourist resorts	2,609	2,622	100.5	4.0	3.9
Tourist apartments	1,332	1,382	103.8	2.1	2.1
Camps	16,622	16,519	99.4	25.6	24.8
Private rooms	22,132	23,872	107.9	34.1	35.9
Spas	199	220	110.6	0.3	0.3
Vacation facilities	178	116	65.2	0.3	0.2
Hostels	650	692	106.5	1.0	1.0
Other	4,146	4,298	103.7	6.4	6.5
Uncategorized accommodation	208	144	69.2	0.3	0.2
TOTAL	64,818	66,484	102.6	100.0	100.0

Average number of tourist overnights					
	PER ARRIVAL		PER BED		
	2013	2014	2013	2014	
Hotels and Apartment hotels	3.5	3.3	126	125	
Tourist resorts	6.3	6.2	87	88	
Tourist apartments	6.7	6.4	82	83	
Camps	6.8	6.8	69	70	
Private rooms	7.0	6.8	53	51	
Spas	6.4	6.5	80	88	
Vacation facilities	5.4	6.1	45	40	
Hostels	2.8	2.4	73	67	
Other	4.0	3.9	47	48	
Uncategorized accommodation	5.9	4.6	56	48	
TOTAL	5.2	5.1	70	68	

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Tourist arrivals per type of accommodation (in 000)

	FOREIGN		INDEX	DOMESTIC		INDEX
	2013	2014	2014/2013	2013	2014	2014/2013
Hotels and Apartment hotels	4,030	4,247	105.4	805	796	98.9
Tourist resorts	371	379	102.2	42	41	97.6
Tourist appartments	188	205	109.0	12	12	96.8
Camps	2,384	2,373	99.5	61	61	100.0
Private rooms	2,946	3,292	111.7	221	243	110.0
Health resorts	15	17	113.3	16	17	106.3
Vacation facilities	6	4	66.7	27	15	55.6
Hostels	165	205	124.2	67	80	119.4
Other	820	887	108.2	222	223	100.6
Uncategorized accommodation	23	14	60.9	12	17	141.7
TOTAL	10,948	11,623	106.2	1,485	1,505	101.3

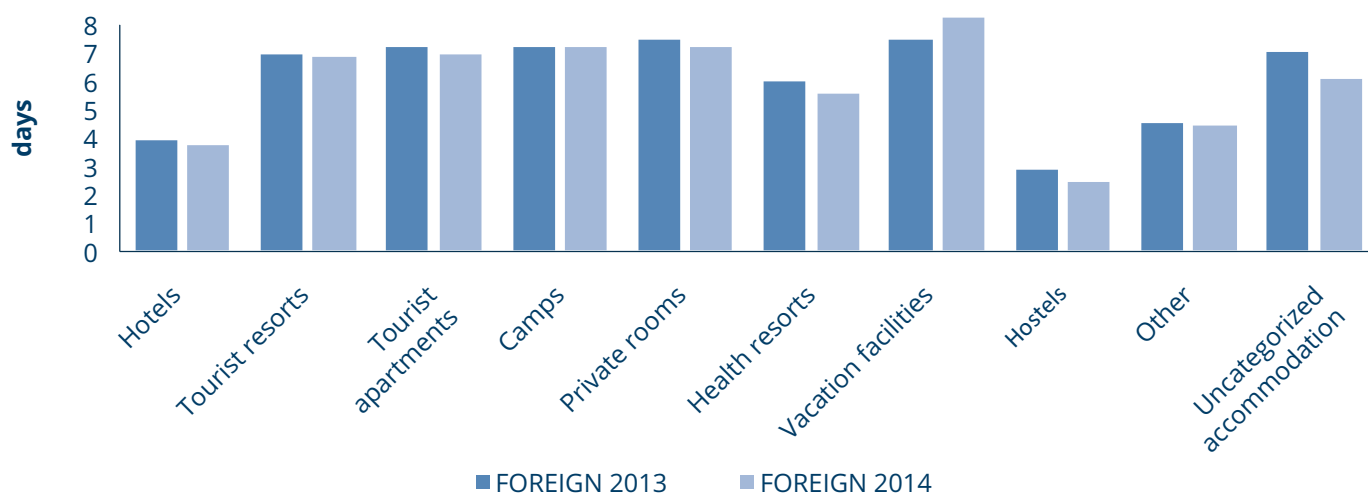
Tourist overnights per type of accommodation (in 000)

	FOREIGN		INDEX	DOMESTIC		INDEX
	2013	2014	2014/2013	2013	2014	2014/2013
Hotels and Apartment hotels	14,870	14,800	99.5	1,872	1,827	97.6
Tourist resorts	2,430	2,443	100.5	180	179	99.4
Tourist appartments	1,281	1,336	104.3	51	47	92.2
Camps	16,200	16,100	99.4	446	421	94.4
Private rooms	20,682	22,295	107.8	1,450	1,577	108.8
Health resorts	85	89	104.7	115	132	114.8
Vacation facilities	42	31	73.8	137	85	62.0
Hostels	444	473	106.5	206	220	106.8
Other	3,494	3,676	105.2	625	608	97.3
Uncategorized accommodation	152	80	52.6	56	64	114.3
TOTAL	59,680	61,323	102.8	5,138	5,160	100.4

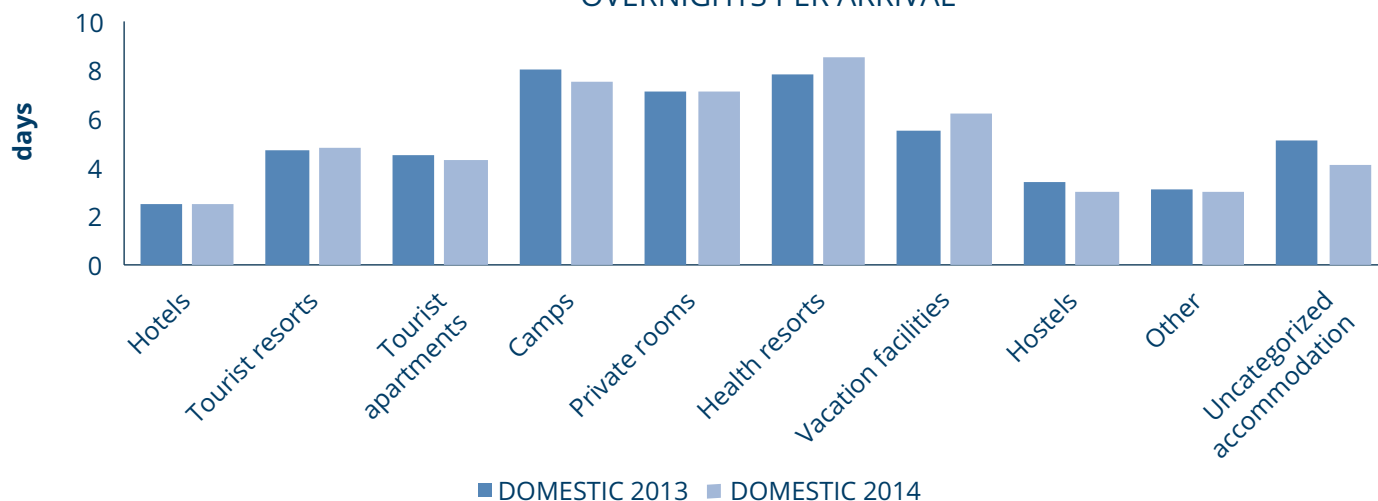
06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Average number of tourist overnights per arrival				
	FOREIGN		DOMESTIC	
	2013	2014	2013	2014
Hotels	3.7	3.5	2.3	2.3
Tourist resorts	6.5	6.4	4.3	4.4
Tourist apartments	6.8	6.5	4.1	3.9
Camps	6.8	6.8	7.3	6.9
Private rooms	7.0	6.8	6.6	6.5
Health resorts	5.7	5.2	7.2	7.8
Vacation facilities	7.0	7.8	5.1	5.7
Hostels	2.7	2.3	3.1	2.8
Other	4.3	4.1	2.8	2.7
Uncategorized accommodation	6.6	5.7	4.7	3.8
TOTAL	5.5	5.3	3.5	3.4

AVERAGE NUMBER OF FOREIGN TOURIST OVERNIGHTS PER ARRIVAL



AVERAGE NUMBER OF DOMESTIC TOURIST OVERNIGHTS PER ARRIVAL



07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Tourist overnights 1980 - 2010 (in 000)

	1980	1985	1990	1995	2000	2005	2010
Austria	3,533	4,718	2,975	1,255	3,358	3,756	4,420
Czechoslovakia	1,654	3,054	1,525	-	-	-	-
Czech Republic	-	-	-	889	4,734	4,052	4,170
France	885	1,203	766	3	180	1,920	1,464
Italy	2,163	4,215	5,365	798	4,526	5,699	4,732
Hungary	618	674	517	217	1,418	2,405	1,605
The Netherlands	1,596	2,249	2,465	234	900	1,910	2,245
Germany	14,333	16,544	11,944	1,915	7,804	11,001	11,476
Great Britain	1,854	3,874	4,522	108	410	1,349	1,173
Other	3,489	4,515	3,970	3,096	10,715	13,895	19,707
Domestic	23,475	26,619	18,474	4,370	5,138	5,434	5,424
TOTAL	53,600	67,665	52,523	12,885	39,183	51,421	56,416

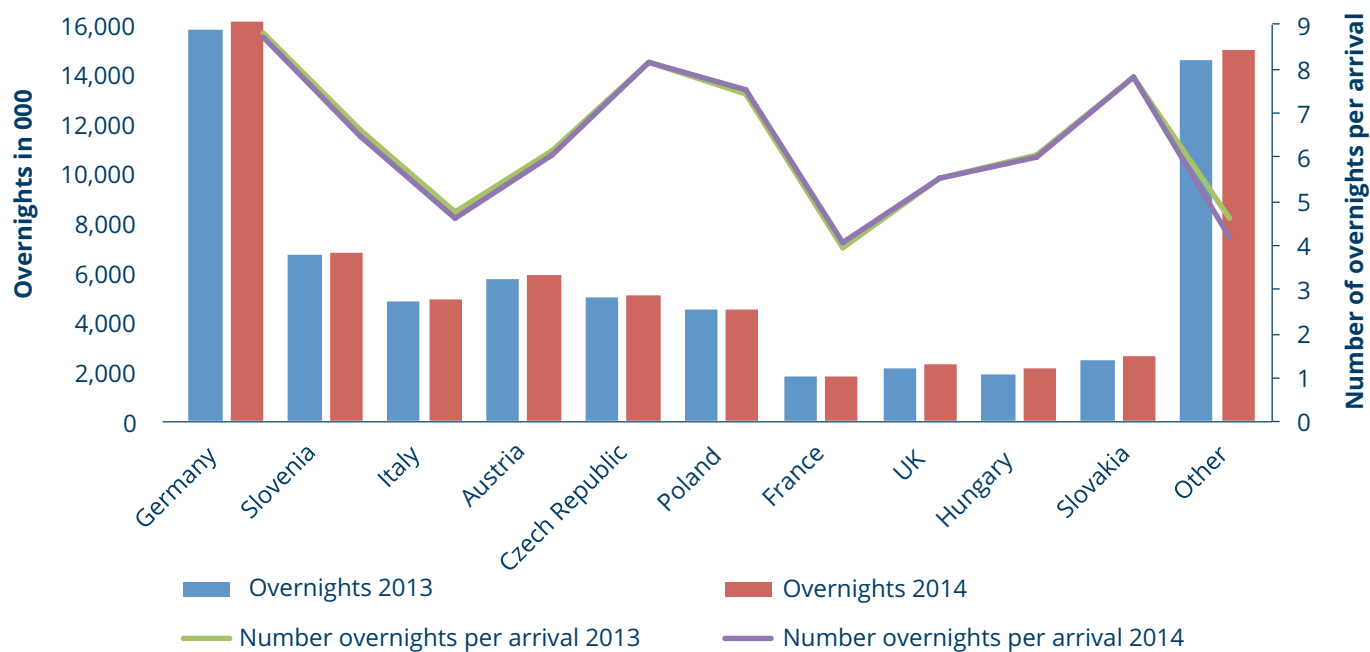
Tourist arrivals and overnights by countries of origin (in 000)

	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2013	2014	INDEX 2014/13	2013	2014	INDEX 2014/13
Germany	1,932	1,989	103.0	14,435	14,749	102.2
Slovenia	1,067	1,102	103.3	6,159	6,236	101.3
Italy	1,017	1,061	104.3	4,396	4,466	101.6
Austria	968	1,019	105.3	5,208	5,404	103.8
Czech Republic	652	661	101.4	4,539	4,600	101.3
Poland	636	630	99.1	4,079	4,078	100.0
France	449	441	98.2	1,644	1,658	100.9
United Kingdom	389	429	110.3	1,907	2,102	110.2
Hungary	326	366	112.3	1,728	1,931	111.7
Slovakia	337	355	105.3	2,258	2,383	105.5
Other	3,175	3,570	112.4	13,327	13,716	102.9
TOTAL FOREIGN	10,948	11,623	106.2	59,680	61,323	102.8

07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

	Average number of tourist overnights per arrival		Structure in %			
			TOURIST ARRIVALS		TOURIST OVERNIGHTS	
	2013	2014	2013	2014	2013	2014
Germany	7.5	7.4	17.6	17.1	24.2	24.1
Slovenia	5.8	5.7	9.7	9.5	10.3	10.2
Italy	4.3	4.2	9.3	9.1	7.4	7.3
Austria	5.4	5.3	8.8	8.8	8.7	8.8
Czech Republic	7.0	7.0	6.0	5.7	7.6	7.5
Poland	6.4	6.5	5.8	5.4	6.8	6.7
France	3.7	3.8	4.1	3.8	2.8	2.7
United Kingdom	4.9	4.9	3.6	3.7	3.2	3.4
Hungary	5.3	5.3	3.0	3.1	2.9	3.1
Slovakia	6.7	6.7	3.1	3.1	3.8	3.9
Other	4.2	3.8	29.0	30.7	22.3	22.4
TOTAL FOREIGN	5.5	5.3	100.0	100.0	100.0	100.0

FOREIGN TOURIST - OVERNIGHTS AND AVERAGE NUMBER OF OVERNIGHTS PER ARRIVAL



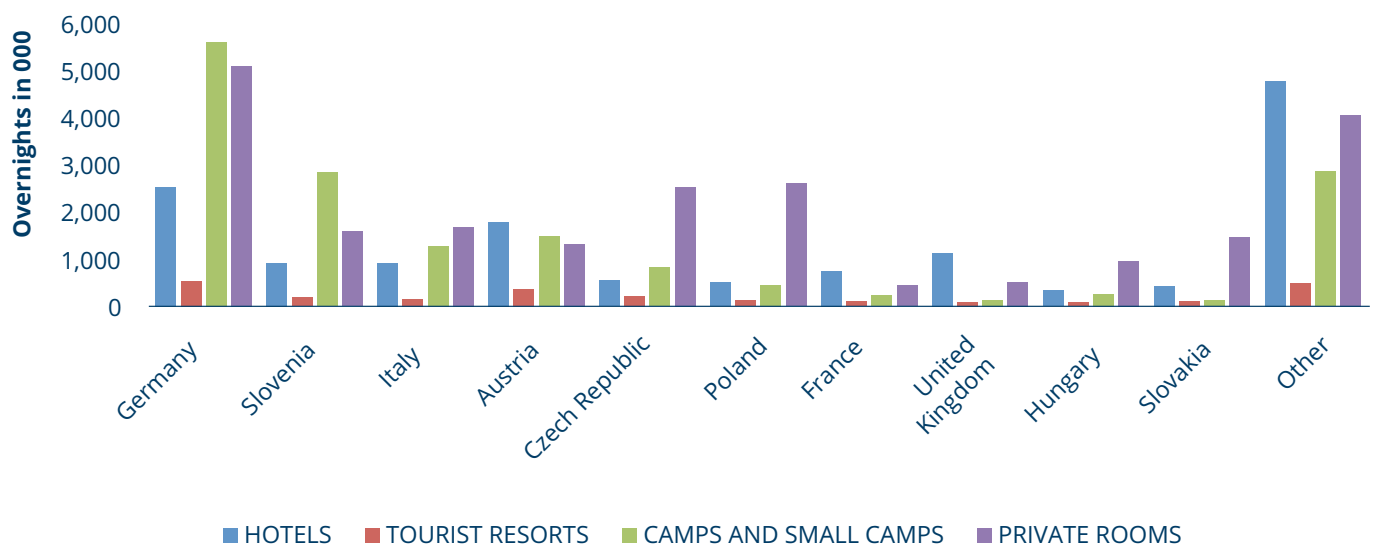
07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Foreign tourist - overnights by type of accommodation 2014

in 000

	HOTELS	TOURIST RESORTS	CAMPS AND SMALL CAMPS	PRIVATE ROOMS
Germany	2,534	538	5,611	5,096
Slovenia	914	187	2,835	1,586
Italy	917	149	1,276	1,684
Austria	1,790	361	1,481	1,327
Czech Republic	551	224	820	2,531
Poland	504	123	455	2,608
France	746	100	232	443
United Kingdom	1,134	93	136	518
Hungary	337	77	266	967
Slovakia	433	108	125	1,475
Other	4,781	483	2,861	4,060
TOTAL FOREIGN	14,641	2,443	16,098	22,295

FOREIGN TOURIST - OVERNIGHTS BY TYPE OF ACCOMMODATION 2014



07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Foreign tourist traffic (in 000)						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2013	2014	INDEX 2014/2013	2013	2014	INDEX 2014/2013
Albania	20	22	110.0	43	48	111.6
Austria	969	1,019	105.2	5,221	5,404	103.5
Belgium	160	154	96.3	764	747	97.8
Belarus	7	13	185.7	42	54	128.6
Bosnia and Herzegovina	212	229	108.0	1,002	1,091	108.9
Bulgaria	45	51	113.3	85	90	105.9
Cyprus	2	2	100.0	4	5	125.0
Montenegro	13	15	115.4	33	34	103.0
Czech Republic	652	661	101.4	4,539	4,600	101.3
Denmark	90	87	96.7	688	590	85.8
Estonia	12	15	125.0	49	63	128.6
Finland	54	57	105.6	238	256	107.6
France	449	441	98.2	1,644	1,658	100.9
Greece	32	32	100.0	58	60	103.4
Ireland	38	46	121.1	165	197	119.4
Iceland	3	3	100.0	9	10	111.1
Italy	1,017	1,061	104.3	4,396	4,466	101.6
Latvia	15	15	100.0	48	47	97.9
Liechtenstein	1	1	100.0	4	4	100.0
Lithuania	26	27	103.8	99	105	106.1
Luxemburg	5	6	120.0	25	26	104.0
Hungary	326	366	112.3	1,728	1,931	111.7
Republic of Macedonia	24	22	91.7	86	78	90.7
Malta	2	3	150.0	7	11	157.1
Netherlands	336	333	99.1	2,491	2,415	96.9
Norway	134	135	100.7	805	818	101.6
Germany	1,932	1,989	103.0	14,435	14,749	102.2
Poland	636	630	99.1	4,079	4,078	100.0
Portugal	26	30	115.4	61	73	119.7
Romania	65	63	96.9	255	251	98.4
Russian Federation	151	133	88.1	1,222	1,045	85.5
Slovakia	337	355	105.3	2,258	2,383	105.5
Slovenia	1,067	1,102	103.3	6,159	6,236	101.3
Serbia	90	94	104.4	426	418	98.1
Spain	158	186	117.7	315	372	118.1
Sweden	178	192	107.9	972	1,032	106.2
Switzerland	191	194	101.6	784	787	100.4

07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Foreign tourist traffic (in 000)						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2013	2014	INDEX 2014/2013	2013	2014	INDEX 2014/2013
Turkey	32	26	81.3	74	65	87.8
United Kingdom	389	429	110.3	1,907	2,102	110.2
Ukraine	52	48	92.3	369	331	89.7
Other Eur. Countries	10	9	90.0	37	33	89.2
TOTAL EUROPE	9,958	10,296	103.4	57,626	58,763	102.0
South Africa	10	9	90.0	23	22	95.7
Marocco	1	1	100.0	4	5	125.0
Tunisia	0	1	150.0	2	3	150.0
Other African countries	8	11	137.5	42	47	111.9
Canada	66	79	119.7	176	206	117.0
USA	220	256	116.4	549	630	114.8
Other Northern American countries	2	2	85.0	5	5	100.0
Argentina	14	15	107.1	31	32	103.2
Brazil	56	57	101.8	118	118	100.0
Chile	5	5	100.0	12	13	108.3
Mexico	6	7	116.7	14	15	107.1
Other Southern and Central American countries	12	15	125.0	35	40	114.3
India	7	11	157.1	17	26	152.9
Indonesia	3	4	133.3	5	7	140.0
Israel	37	37	100.0	85	83	97.6
Japan	159	177	111.3	221	247	111.8
Jordan	0	1	150.0	2	2	100.0
Qatar	0	1	125.0	2	2	100.0
Kazakhstan	4	3	65.0	17	17	100.0
China	42	61	145.2	63	89	141.3
Korea, Republic of	74	264	356.8	98	328	334.7
Kuwait	1	2	250.0	3	3	100.0
Oman	0	0	133.3	1	1	100.0
Thailand	14	15	107.1	20	22	110.0
Taiwan, China	56	72	128.6	66	83	125.8
United Arab Emirates	1	1	87.5	2	3	150.0
Other Asian countries	41	54	131.7	91	119	130.8
Australia	106	117	110.4	260	288	110.8
New Zealand	19	20	105.3	45	48	106.7
Other countries of Oceania	4	5	125.0	9	12	133.3
NON-EUROPEAN COUNTRIES	990	1,327	134.0	2,053	2,560	124.7
TOTAL FOREIGN	10,948	11,623	106.2	59,679	61,323	102.8

08. TOURIST TRAFFIC - BY COUNTIES

Tourist arrivals by counties					
COUNTY OF	TOURIST ARRIVALS (in 000)		INDEX 2014/2013	STRUCTURE (in %)	
	2013	2014		2013	2014
Zagreb	48	54	112.5	0.4	0.4
Krapina - Zagorje	75	85	113.3	0.6	0.6
Sisak - Moslavina	27	28	103.7	0.2	0.2
Karlovac	196	208	106.1	1.6	1.6
Varaždin	42	46	109.5	0.3	0.4
Koprivnica - Križevci	16	17	106.3	0.1	0.1
Bjelovar - Bilogora	15	16	106.7	0.1	0.1
Primorje - Gorski Kotar	2,380	2,420	101.7	19.1	18.4
Lika - Senj	493	523	106.1	4.0	4.0
Virovitica - Podravina	14	13	92.9	0.1	0.1
Požega - Slavonija	10	10	100.0	0.1	0.1
Brod - Posavina	24	24	100.0	0.2	0.2
Zadar	1,087	1,187	109.2	8.7	9.0
Osijek - Baranja	75	74	98.7	0.6	0.6
Šibenik - Knin	717	746	104.0	5.8	5.7
Vukovar - Srijem	41	44	107.3	0.3	0.3
Split - Dalmacija	2,038	2,213	108.6	16.4	16.9
Istria	2,981	3,059	102.6	24.0	23.3
Dubrovnik - Neretva	1,241	1,346	108.5	10.0	10.3
Međimurje	45	48	106.7	0.4	0.4
Grad Zagreb	869	968	111.4	7.0	7.4
TOTAL	12,434	13,129	105.6	100.0	100.0

08. TOURIST TRAFFIC - BY COUNTIES

Tourist overnights by counties					
COUNTY OF	TOURIST OVERNIGHTS (in 000)		INDEX 2014/2013	STRUCTURE (in %)	
	2013	2014		2013	2014
Zagreb	83	93	112.0	0.1	0.1
Krapina - Zagorje	178	210	118.0	0.3	0.3
Sisak - Moslavina	84	76	90.5	0.1	0.1
Karlovac	324	331	102.2	0.5	0.5
Varaždin	112	117	104.5	0.2	0.2
Koprivnica - Križevci	28	32	114.3	0.0	0.0
Bjelovar - Bilogora	33	37	112.1	0.1	0.1
Primorje - Gorski Kotar	12,348	12,212	98.9	19.1	18.4
Lika - Senj	1,950	2,031	104.2	3.0	3.1
Virovitica - Podravina	32	32	100.0	0.0	0.0
Požega - Slavonija	22	25	113.6	0.0	0.0
Brod - Posavina	44	41	93.2	0.1	0.1
Zadar	6,748	7,184	106.5	10.4	10.8
Osijek - Baranja	170	150	88.2	0.3	0.2
Šibenik - Knin	4,514	4,553	100.9	7.0	6.8
Vukovar - Srijem	76	83	109.2	0.1	0.1
Split - Dalmacija	11,468	12,135	105.8	17.7	18.3
Istria	19,445	19,545	100.5	30.0	29.4
Dubrovnik - Neretva	5,618	5,884	104.7	8.7	8.9
Međimurje	99	111	112.1	0.2	0.2
Grad Zagreb	1,442	1,602	111.1	2.2	2.4
TOTAL	64,818	66,484	102.6	100.0	100.0

09. TOURIST TRAFFIC IN TOWNS, MUNICIPALITIES AND ISLANDS

Towns and municipalities with highest intensity of tourist traffic

TOWNS/ MUNICIPALITIES	ARRIVALS (in 000)		INDEX 2014/ 2013	OVERNIGHTS (in 000)		INDEX 2014/ 2013
	2013	2014		2013	2014	
Zagreb	789	968	122.7	1,334	1,602	120.1
Dubrovnik	733	818	111.6	2,591	2,820	108.8
Rovinj	440	466	105.9	2,990	3,019	101.0
Poreč	395	403	102.0	2,438	2,390	98.0
Opatija	370	390	105.4	1,123	1,136	101.2
Split	318	381	119.8	862	1,046	121.3
Zadar	320	364	113.8	1,204	1,310	108.8
Umag	329	322	97.9	1,643	1,578	96.0
Medulin	282	277	98.2	1,915	1,911	99.8
Pula	240	263	109.6	1,274	1,363	107.0

Tourist traffic realized on islands

ISLANDS	ARRIVALS (in 000)		INDEX 2014/ 2013	OVERNIGHTS (in 000)		INDEX 2014/ 2013
	2013	2014		2013	2014	
Krk	669	662	99.0	3,958	3,831	96.8
Pag	321	336	104.7	2,199	2,301	104.6
Lošinj	253	241	95.3	1,813	1,735	95.7
Rab	235	234	99.6	1,733	1,723	99.4
Hvar	269	242	90.0	1,478	1,291	87.3
Brač	175	186	106.3	1,321	1,317	99.7
Cres	110	108	98.2	775	788	101.7
Murter	99	106	107.1	757	767	101.3
Korčula	104	111	106.7	617	635	102.9
Vis	36	37	102.8	240	216	90.0
Ugljan	26	26	100.0	236	224	94.9
Pašman	19	22	115.8	167	194	116.2
Dugi Otok	20	24	120.0	148	172	116.2
Mljet	17	19	111.8	81	88	108.6
Šolta	10	9	90.0	95	86	90.5
Lastovo	6	5	83.3	34	34	100.0

10. CONGRESS TOURISM

Business meetings 2014, by types

	TOTAL		ONE-DAY		MULTI-DAY	
	Business meetings	Participants	Business meetings	Participants	Business meetings	Participants
Congress/ conference	3,449	331,147	1,811	162,016	1,638	169,131
Business meeting	4,047	181,331	2,817	132,145	1,230	50,186
Incentive travel	252	17,266	30	3,077	222	14,189
Team building	283	20,311	98	8,977	185	11,334
TOTAL	8,031	550,055	4,756	306,215	3,275	244,840
National	6,271	403,194	4,293	272,346	1,978	130,848
International	1,760	147,861	463	33,869	1,297	113,992



11. NAUTICAL TOURISM

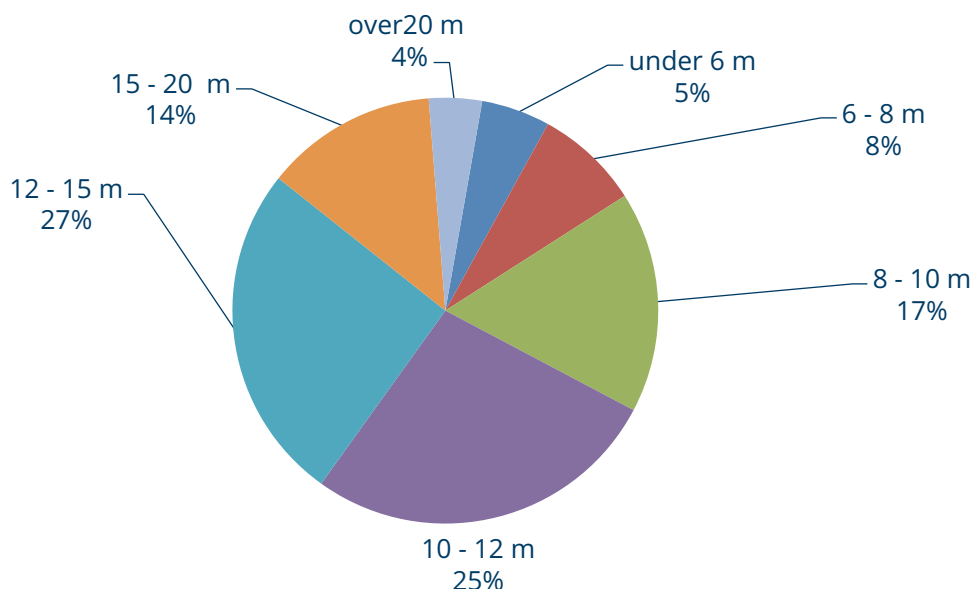
Capacity of marinas

	2013	2014
Number of marinas	53	56
Nautical tourism harbours (anchorage, berths, dry marinas)	49	53
Area of aquatorium (sq. m)	3,278,064	3,322,650
Number of moors in the sea	11,467	11,846
Total length of coastline suitable for moorings (in meters)	63,110	65,178
Total surface area of marinas on land (sq. m)	799,822	799,032

Number of moors according to vessel length

VESSEL LENGTH	NUMBER OF MOORS		STRUCTURE (in %)	
	2013	2014	2013	2014
TOTAL	16,940	17,221	100.0	100.0
under 6 m	727	773	4.3	4.5
6 - 8 m	1,446	1,360	8.5	7.9
8 - 10 m	2,900	2,851	17.1	16.6
10 - 12 m	4,569	4,354	27.0	25.3
12 - 15 m	4,350	4,672	25.7	27.1
15 - 20 m	2,322	2,483	13.7	14.4
over 20 m	626	728	3.7	4.2

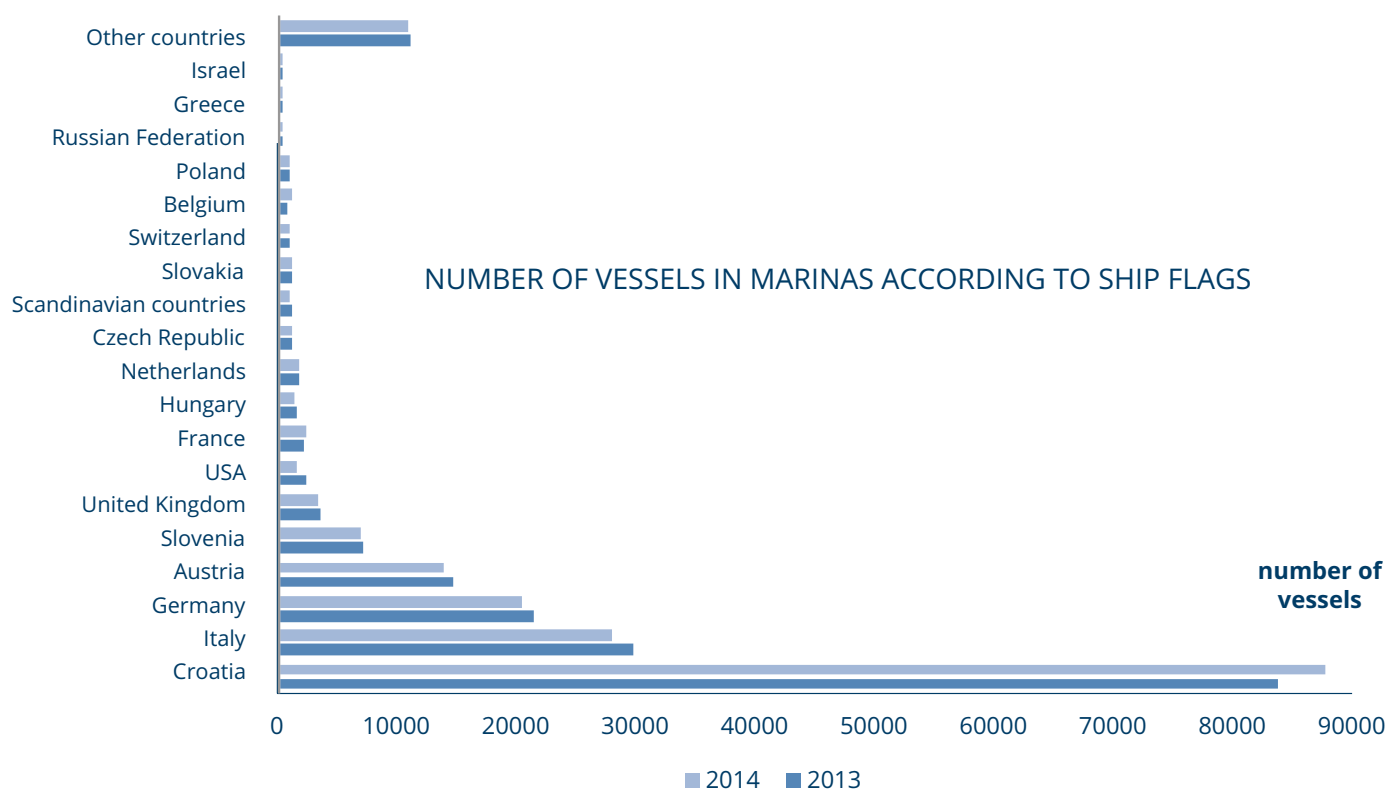
NUMBER OF MOORS ACCORDING TO VESSEL LENGTHS 2014



11. NAUTICAL TOURISM

Number of vessels in marinas according to ship flags

	NUMBER OF VESSELS		STRUCTURE (in %)	
	2013	2014	2013	2014
TOTAL	196,656	195,115	100.0	100.0
Croatia	89,124	93,301	45.3	47.8
Italy	31,629	29,644	16.1	15.2
Germany	22,809	21,637	11.6	11.1
Austria	15,481	14,662	7.9	7.5
Slovenia	7,412	7,231	3.8	3.7
United Kingdom	3,785	3,387	1.9	1.7
USA	2,429	1,490	1.2	0.8
France	2,196	2,483	1.1	1.3
Hungary	1,565	1,382	0.8	0.7
Netherlands	1,807	1,811	0.9	0.9
Czech Republic	1,176	1,171	0.6	0.6
Scandinavian countries	1,171	1,023	0.6	0.5
Poland	1,123	1,199	0.6	0.6
Slovakia	954	861	0.5	0.4
Switzerland	821	1,062	0.4	0.5
Belgium	952	969	0.5	0.5
Russian Federation	145	140	0.1	0.1
Greece	207	53	0.1	0.0
Israel	47	94	0.0	0.0
Other countries	11,823	11,515	6.0	5.9

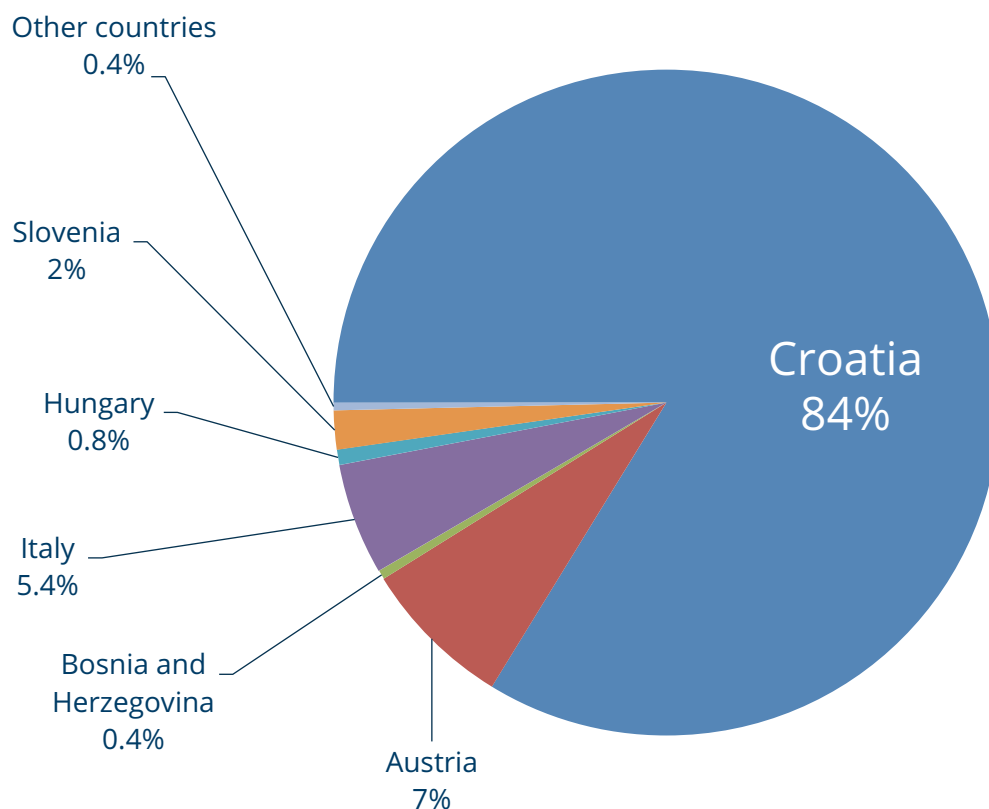


12. TRAVEL AGENCIES AND BUREAUX

Travel of domestic tourists in organisation of travel agencies 2014

	IN COUNTRY	INDEX 2014 /2013	TO FOREIGN COUNTRIES	INDEX 2014 /2013	TOTAL	INDEX 2014 /2013
More than one day stay						
- tourist arrivals	273,351	105.5	269,164	105.6	542,515	105.6
- tourist overnights	1,134,163	98.8	1,171,448	105.6	2,305,611	102.1
One day stay						
	267,882	104.4	51,888	88.3	319,770	101.4

SAME-DAY TRIPS OF DOMESTIC SAME-DAY VISITORS, BY COUNTRY OF DESTINATION, IN ORGANISATION OF TRAVEL AGENCIES, 2014



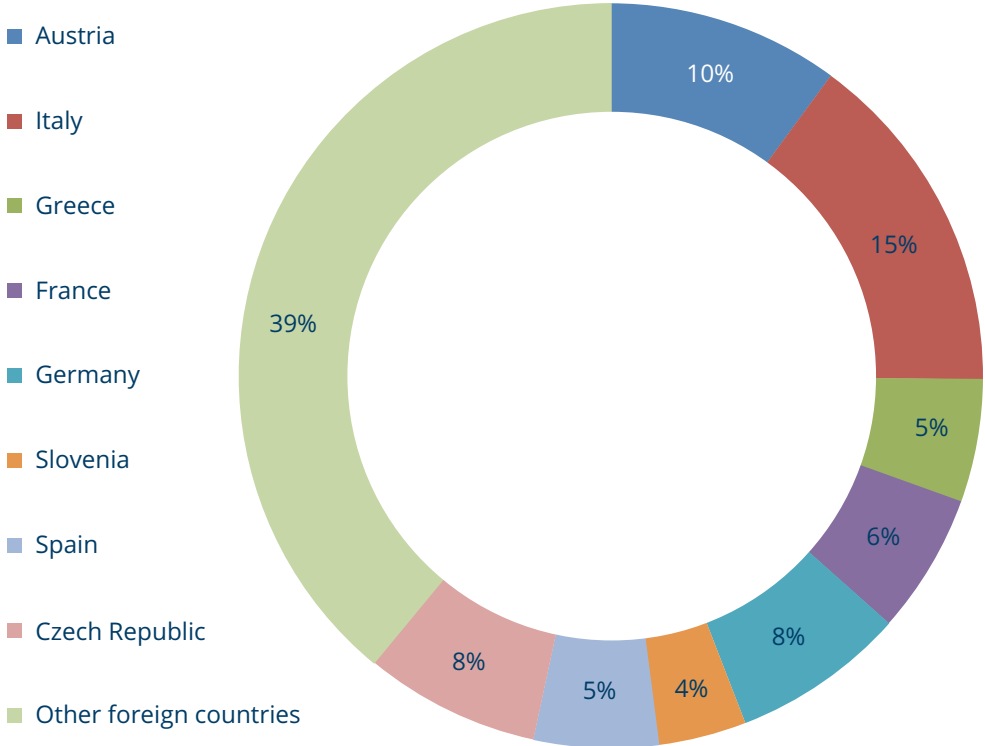
12. TRAVEL AGENCIES AND BUREAUX

Travels of domestic tourists in organisation of travel agencies, by country of destination

COUNTRY OF DESTINATION	TOURIST ARRIVAL			OVERNIGHTS		
	2013	2014	INDEX 2014/2013	2013	2014	INDEX 2014/2013
TOTAL	513,947	542,515	105.6	2,257,942	2,305,611	102.1
CROATIA	259,174	273,351	105.5	1,148,293	1,134,163	98.8
FOREIGN COUNTRIES	254,773	269,164	105.6	1,109,649	1,171,448	105.6
Austria	28,391	27,138	95.6	110,788	100,232	90.5
Belgium	1,320	1,849	140.1	3,967	6,125	154.4
Bosnia and Herzegovina	15,340	13,367	87.1	29,809	29,286	98.2
Czech Republic	21,058	20,493	97.3	85,576	75,208	87.9
France	19,849	16,404	82.6	98,013	69,868	71.3
Greece	5,104	14,439	282.9	31,198	94,234	302.1
Italy	36,980	40,495	109.5	143,252	157,024	109.6
Hungary	12,150	15,098	124.3	22,343	32,847	147.0
Malta	881	693	78.7	4,238	4,025	95.0
Netherlands	2,816	2,482	88.1	9,386	9,713	103.5
Germany	19,973	20,290	101.6	71,509	71,214	99.6
Poland	2,504	2,699	107.8	10,680	10,763	100.8
Portugal	2,784	3,157	113.4	13,727	14,292	104.1
Russian Federation	1,817	1,411	77.7	6,532	5,568	85.2
Scandinavian countries	1,673	1,587	94.9	7,158	7,726	107.9
Slovakia	4,310	5,962	138.3	10,228	12,676	123.9
Slovenia	9,716	10,289	105.9	43,949	39,137	89.1
Serbia	2,003	4,635	231.4	4,912	10,229	208.2
Spain	13,883	14,600	105.2	70,210	71,266	101.5
Switzerland	761	1,115	146.5	2,590	4,838	186.8
Turkey	10,559	10,189	96.5	58,921	57,599	97.8
United Kingdom	7,455	8,161	109.5	34,913	33,962	97.3
Ukraine	141	122	86.5	434	611	140.8
Other Eur. countries	6,115	4,531	74.1	16,243	15,479	95.3
SAD	2,201	3,064	139.2	15,104	26,381	174.7
Canada	323	478	148.0	3,323	3,503	105.4
Brazil	-	1,721	-	-	7,489	-
Egypt	1,492	2,175	145.8	10,894	15,858	145.6
Izrael	1,216	1,134	93.3	16,605	11,475	69.1
Japan	95	110	115.8	539	1,344	249.4
China	1,368	1,350	98.7	11,136	10,796	96.9
Thailand	1,253	1,467	117.1	11,158	13,699	122.8
Tunisia	5,120	3,649	71.3	35,666	26,213	73.5
Other non - European countries	10,227	7,475	73.1	82,168	79,414	96.6

12. TRAVEL AGENCIES AND BUREAUX

TRAVELS OF DOMESTIC TOURIST IN ORGANISATION OF TRAVEL AGENCIES, BY COUNTRY OF DESTINATION, 2014



13. NON-COMMERCIAL TURNOVER OF TOURISTS

Non-commercial turnover of tourists in apartments and summer houses						
	ARRIVALS		INDEX	OVERNIGHTS		INDEX
	2013	2014	2014/2013	2013	2014	2014/2013
TOTAL	397,688	460,209	115.7	6,540,896	7,982,757	122.0
DOMESTIC	151,942	159,368	104.9	3,338,818	3,681,331	110.3
FOREIGN	245,746	300,841	122.4	3,202,078	4,301,426	134.3

14. BORDER CROSSING

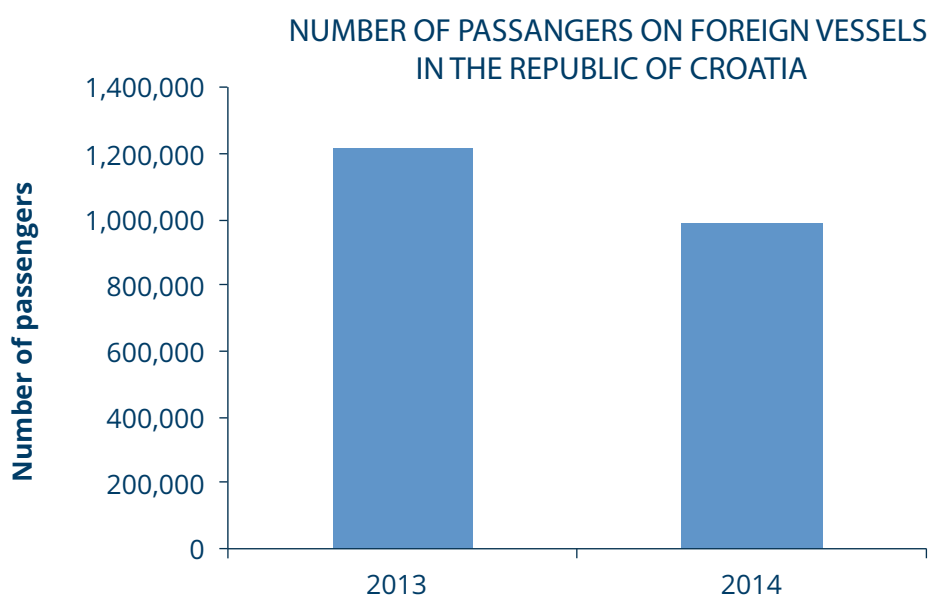
Border crossing of vehicles and passengers (in 000)									
	Total		Index	Domestic		Index	Foreign		Index
	2013	2014	2014 /13	2013	2014	2014 /13	2013	2014	2014 /13
INFLOW									
VEHICLES	21,054	21,939	104.2	7,118	7,545	106.0	13,936	14,393	103.3
cars	20,775	21,695	104.4	7,039	7,458	106.0	13,736	14,183	103.3
buses	279	297	106.5	79	89	112.7	200	208	104.0
PASSENGERS	68,242	73,111	107.1	20,220	22,370	110.6	48,022	50,741	105.7
Road cross-border traffic	63,522	68,495	107.8	19,679	21,844	111.0	43,843	46,651	106.4
Railway cross-border traffic	434	392	90.3	140	111	79.3	294	281	95.6
River cross-border traffic	27	33	122.2	0	0	-	27	33	122.2
Maritime cross-border traffic	1,596	1,328	83.2	26	22	84.6	1,570	1,306	83.2
Air cross-border traffic	2,661	2,835	106.5	377	394	104.5	2,284	2,441	106.9

15. NUMBER OF CRUISES OF FOREIGN VESSELS

Cruises of foreign vessels			
	2013	2014	Index 2014 /2013
Number of cruises	828	705	85.1
Number of sojourns	1,638	1,535	93.7
Number of passengers	1,237,623	1,021,537	82.5

By flag of vessels¹⁾			
	NUMBER OF CRUISES	NUMBER OF PASSENGERS	NUMBER OF SOUJOURNS
TOTAL	705	1,021,537	1,535
Bahamas	152	153,034	286
Belgium	29	4,549	150
Bermudas	54	130,883	56
France	2	88	12
Greece	25	706	83
Italy	78	214,257	98
Malta	173	128,558	565
Marshall Islands	13	12,586	14
Netherlands	25	37,721	44
Wallis and Futuna Islands	31	6,451	87
Panama	87	294,343	88
Portugal	27	37,481	28
St. Vincent & Northern Grenadines	9	880	24

¹⁾The analysis covers seaports of the first entry of a foreign vessel into the territorial waters of the Republic of Croatia



16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS

Number of persons employed in hotels and restaurants

Year	HOTELS AND RESTAURANTS (in 000)			% SHARE IN TOTAL WORKFORCE		
	Total	Persons in paid employment in legal entities	Employed in crafts and trades and free lances	Total	Persons in paid employment in legal entities	Employed in crafts and trades and free lances
2003	78	39	39	5.9	3.8	16.1
2004	81	41	40	6.0	3.6	15.9
2005	80	40	40	5.9	3.7	15.5
2006	82	41	41	5.9	3.6	15.6
2007	86	45	41	6.0	3.4	15.4
2008	89	48	40	6.0	3.9	15.3
2009	86	46	40	5.8	3.8	15.6
2010	82	45	37	6.0	4.0	15.9
2011	81	45	36	6.1	4.1	16.3
2012	82	47	35	6.1	4.1	16.4
2013	84	50	35	6.3	4.4	16.8
2014	85	52	33	6.4	4.6	16.6

Number of persons in mediation of the Croatian Employment Service

	TOTAL 2014			INDEX 2014/2013		
	Total	Temporary employment	Seasonal employment	Total	Temporary employment	Seasonal employment
Master in Hospitality Services	97	92	45	134.7	135.3	121.6
BSc. In Tourism and Catering Industry	179	175	99	104.7	102.9	110.0
Entertainment Organizer	60	57	35	109.1	105.6	92.1
BSc. In Hospitality Services	50	49	26	156.3	153.1	152.9
Hotel Clerk	1,117	1,084	567	101.5	103.5	118.9
Receptionist	597	588	402	102.8	103.0	95.7
Auxiliary Chef	1,865	1,818	1,170	40.8	117.1	116.0
Chef	4,832	4,684	2,808	115.4	116.2	106.0
Master Chef	133	130	74	117.7	118.2	107.2
Waiter Assistant	970	924	455	109.6	109.7	101.8
Waiter	5,830	5,653	2,983	110.8	112.1	113.2
Barman	80	80	59	101.3	102.6	122.9

16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS

Number of persons in mediation of the Croatian employment service

	Total	TOTAL 2014		INDEX 2014/2013		
		Temporary employment	Seasonal employment	Total	Temporary employment	Seasonal employment
Head Waiter	78	74	40	123.8	123.3	121.2
Maid	1,921	1,911	1,417	104.3	104.2	94.8
Kitchen Aid	1,475	1,455	975	104.0	104.2	94.0
Laundress	177	177	131	98.3	98.9	86.2
Other occupations	21,053	20,422	10,332	137.0	115.7	105.5
TOTAL	40,514	39,373	21,618	112.6	113.4	105.7

SOURCE: Croatian Employment Service



17. TRAVEL RELATED REVENUES

Travel related revenues			
	2013	2014 (Preliminary data)	Index 2014/2013
GDP (in mil. EUR)	43,478	43,112	99.2
Revenues (in mil. EUR)*	7,202.8	7,402.3	102.8
Share of tourism in overall economy in %	16.6	17.2	

*SOURCE: Croatian National Bank

GDP & RELATED REVENUES 2014 (2013)

