

CROATIA
EXPO 2020





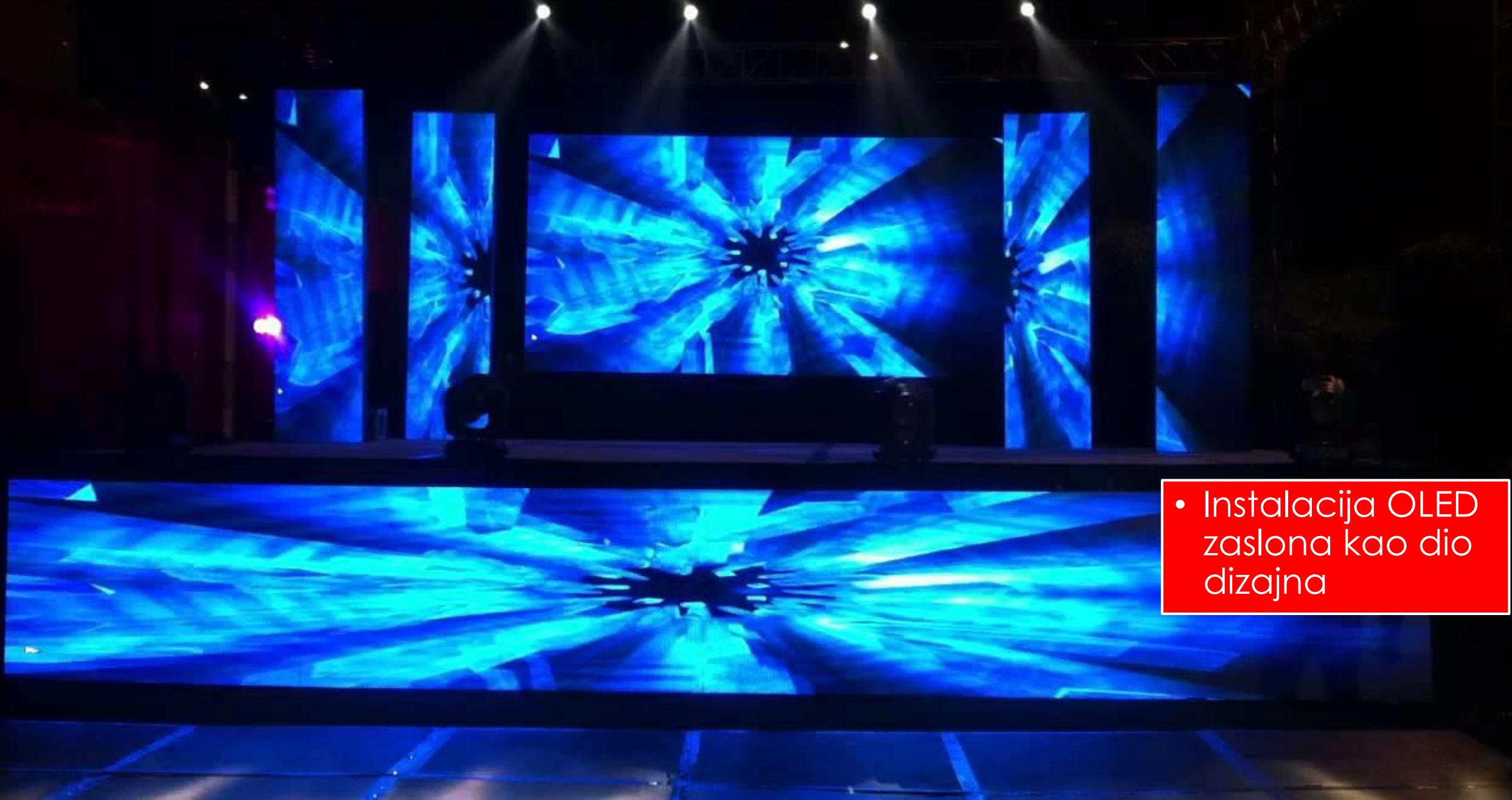
OLED zasloni
Minimalna
prostorna rasvjeta

rasvjeta zaslona audiovizulani surround

Doživljaj 3D







- Instalacija OLED zaslona kao dio dizajna

TEMATSKI KONCEPT CROATIA EXPO 2020

- Audiovizualni intenzivni doživljaj u 15 minuta
- Posjetitelji prate priču putem OLED zaslona na temu paviljona
- Završetak ture u dijelu s Croatia EXPO shop i materijalima



MOBILITY OF THE MIND

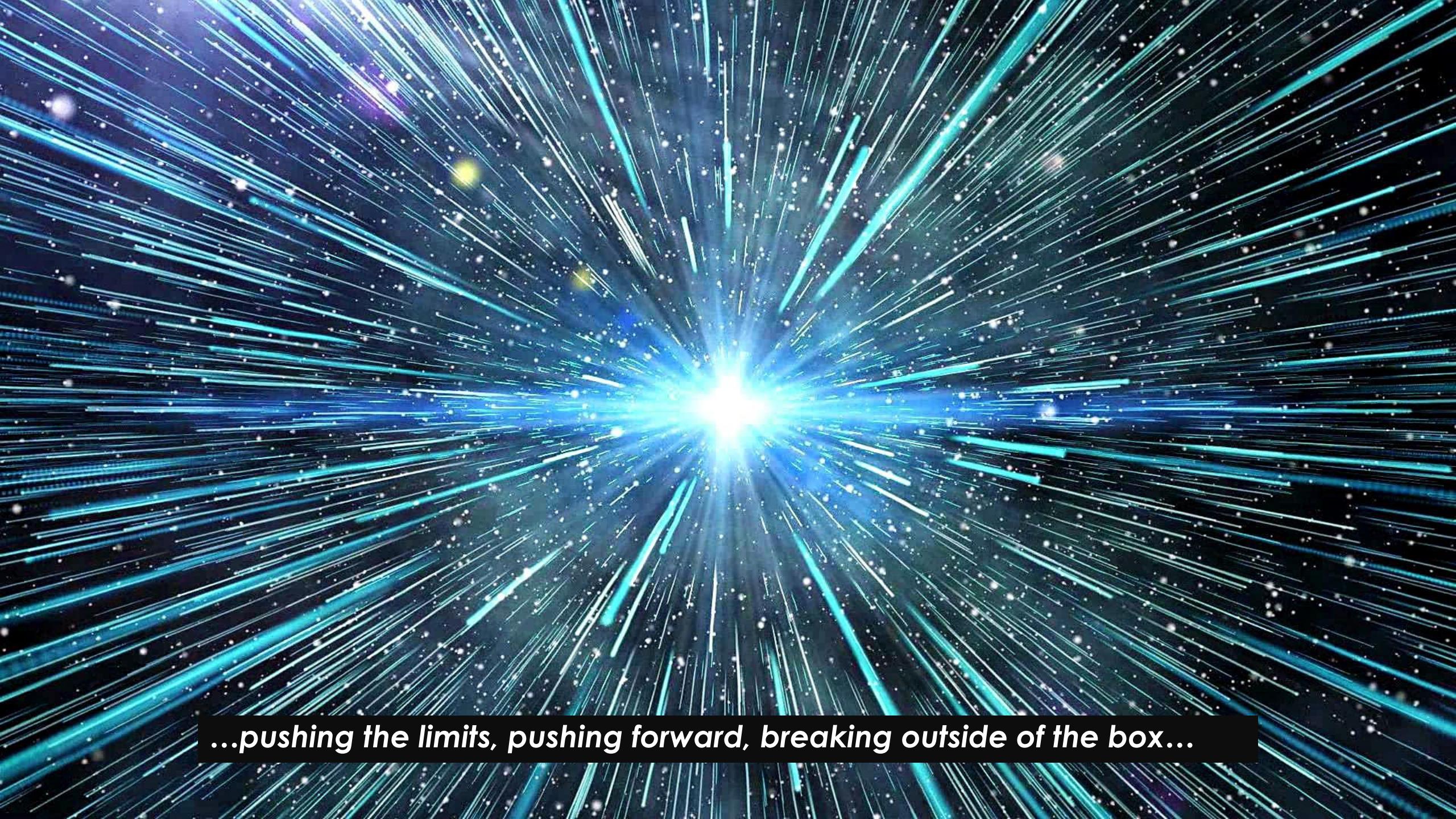
Croatia EXPO 2020 Theme

The background of the image is a dark, deep blue space. In the center, there is a bright, glowing star or starburst. From the star, several beams of light radiate outwards, creating a lens flare effect. Small, white, speck-like stars are scattered throughout the dark background.

Mobility...

through space...

through time...



...pushing the limits, pushing forward, breaking outside of the box...



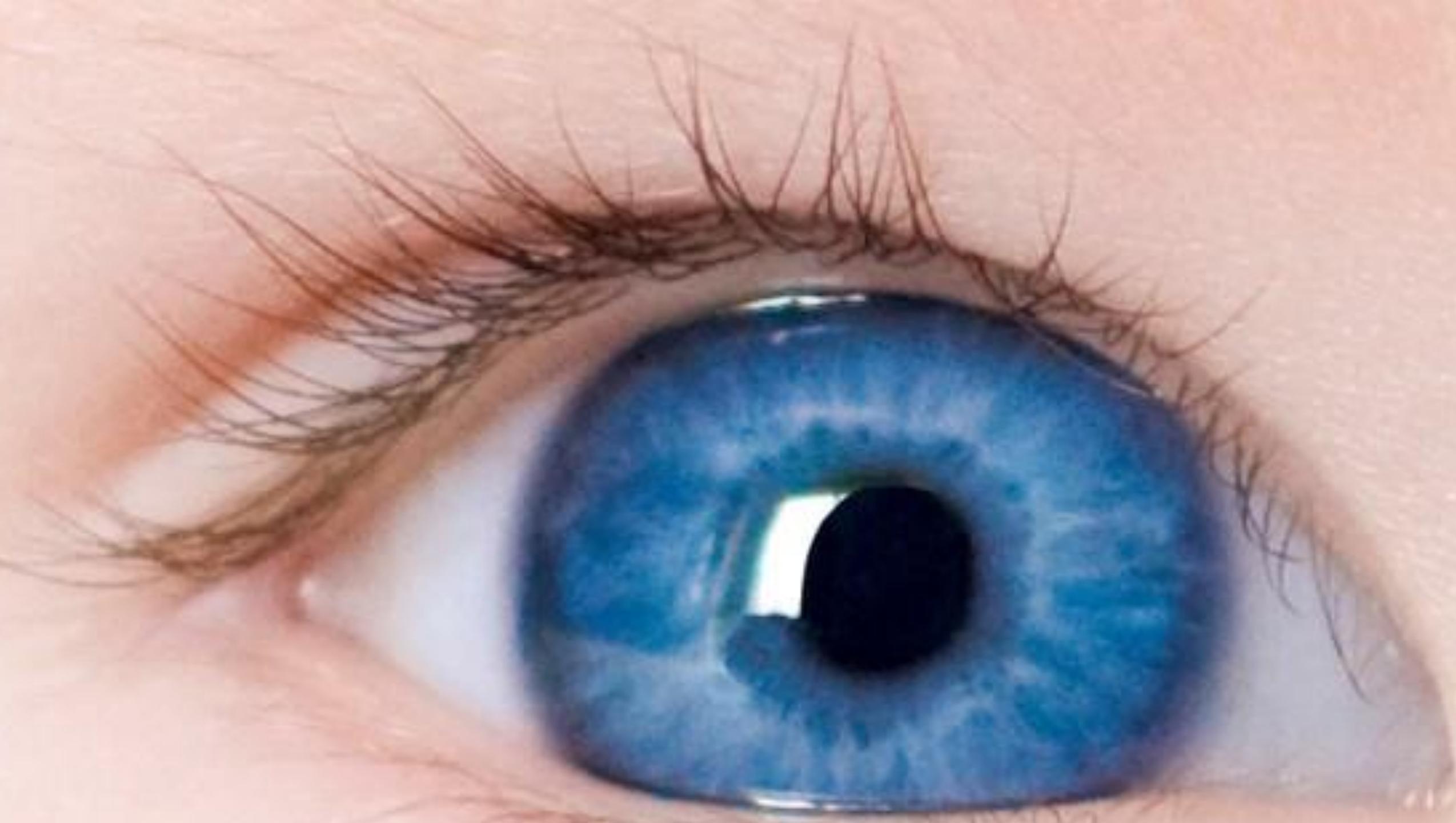
Every great journey starts long before the first step...



It starts with just one look around you

Your home...





A wide-angle photograph of a waterfall in a lush, green forest. The waterfall flows from a rocky cliff into a dark blue lake. The surrounding trees are a mix of evergreens and deciduous trees with some yellow autumn leaves. The sky is clear and blue.

Your childhood...

A wide-angle photograph of a rural landscape at sunset. The sky is filled with dramatic, colorful clouds ranging from deep blue to bright orange and yellow. The sun is low on the horizon, casting a warm glow and long rays of light across the field. In the foreground and middle ground, there are numerous round hay bales scattered across a field of dry, golden-brown grass. A line of trees marks the horizon in the distance.

Sun on your face...





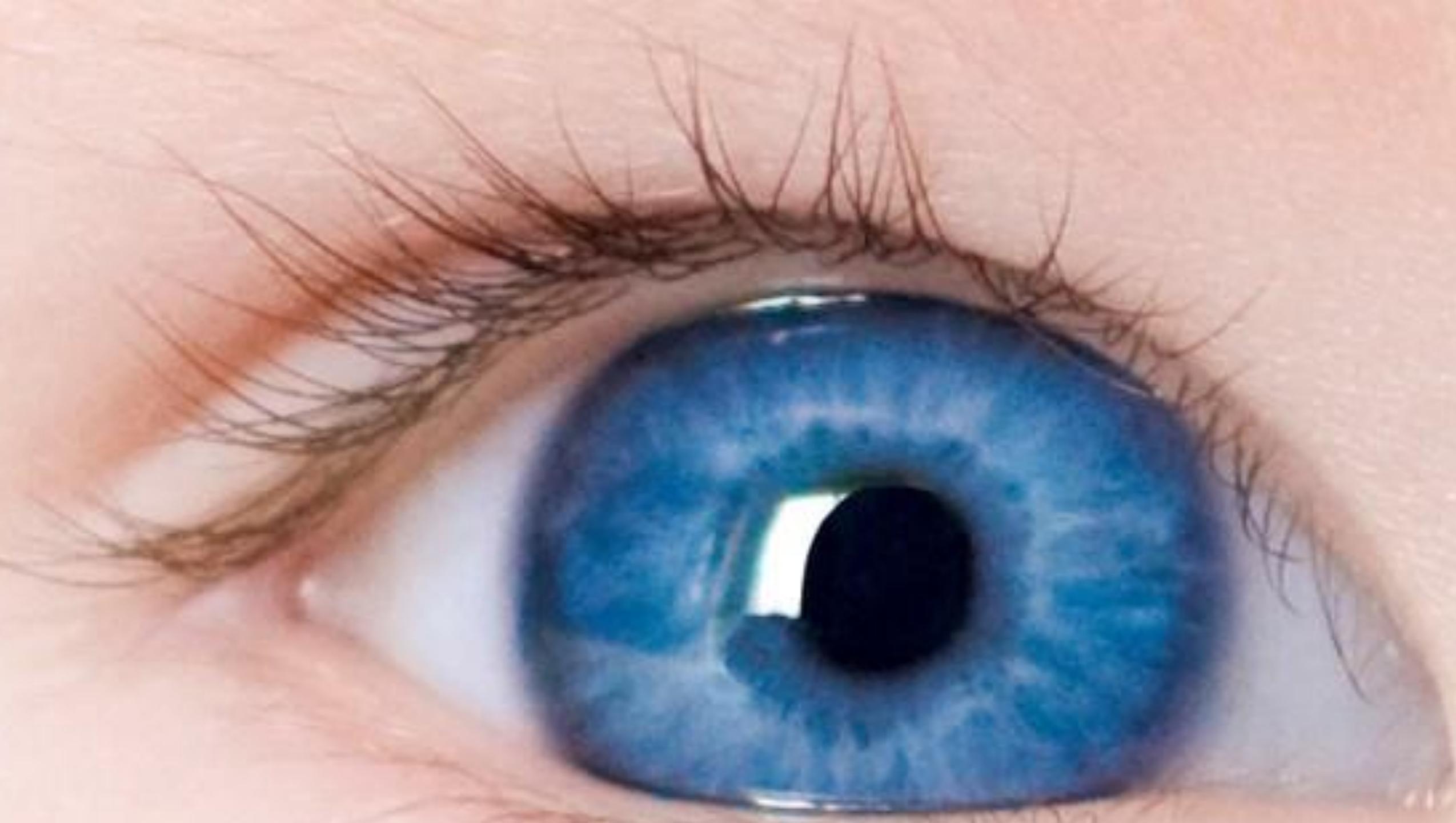
Serenity...



Salt in the air...

Like oil on canvas...





A young boy with dark hair and a wide smile is sitting on a patterned rug, surrounded by numerous colorful toy cars. He is wearing a red t-shirt and has his hands raised near his face. The background is filled with various toy vehicles, including sedans, SUVs, and trucks, all in different colors like red, blue, white, and yellow.

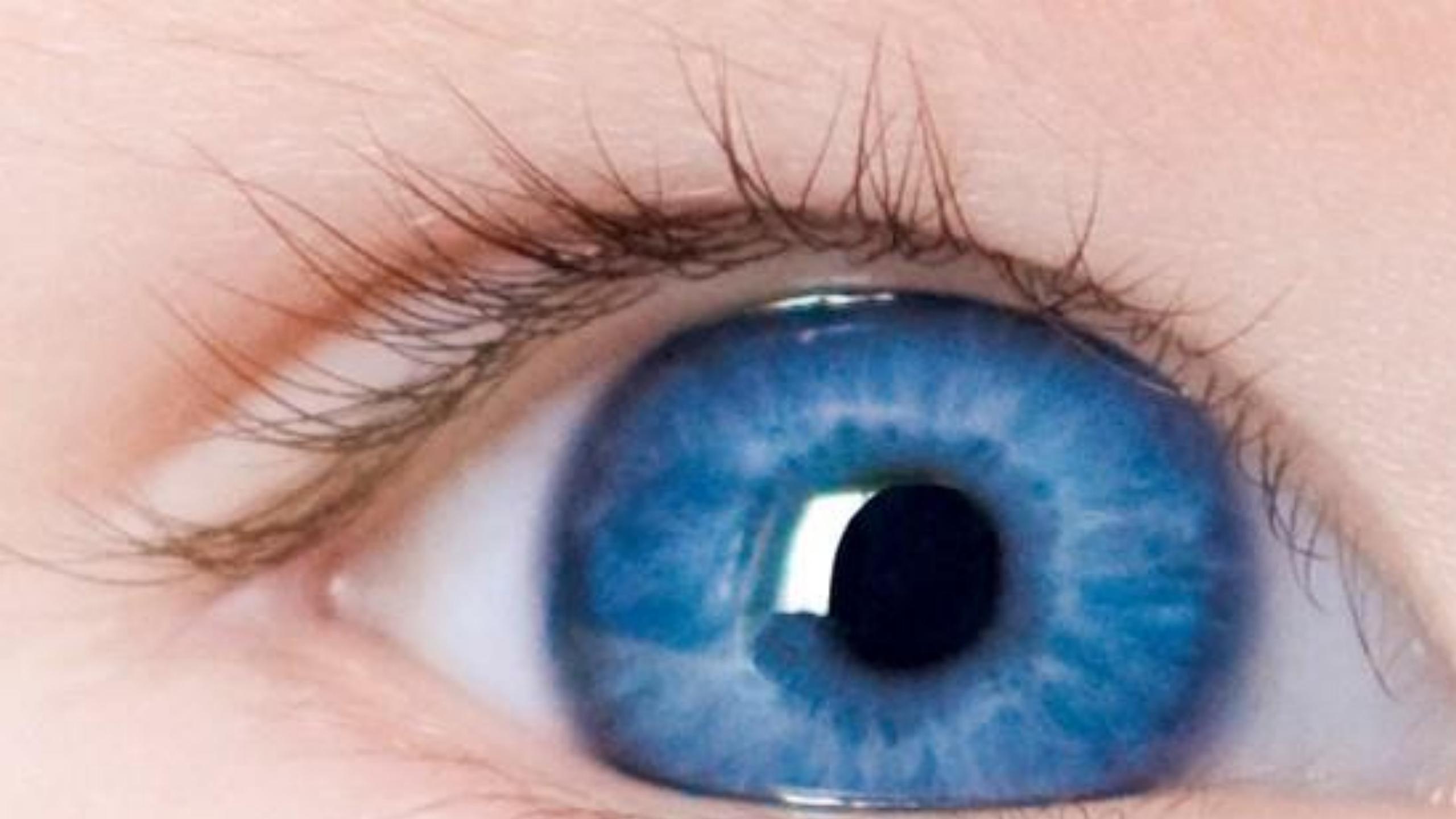
...it starts with just one look inside you...



Mate Rimac
CEO of RIMAC Automobili









...It starts with an idea



A photograph of Luka Modrić, a Croatian professional footballer, wearing a blue Real Madrid jersey with the number 10. He is standing on a green grassy field, looking upwards and slightly to the right with a focused expression. A white and blue soccer ball is balanced on his forehead. His left arm is extended downwards and to the left. The background is a blurred green field.

L u k a M o d r i ć

Captain of the Croatian National Football Team







it starts with a vision

A photograph of a male tenor in profile, singing on stage. He has short brown hair and a beard. He is wearing a dark grey suit jacket over a light blue dress shirt. His mouth is wide open as he sings. To his left, a microphone stand is partially visible against a dark background.

Tomislav Mužek

Tenor of Croatian National Theatre





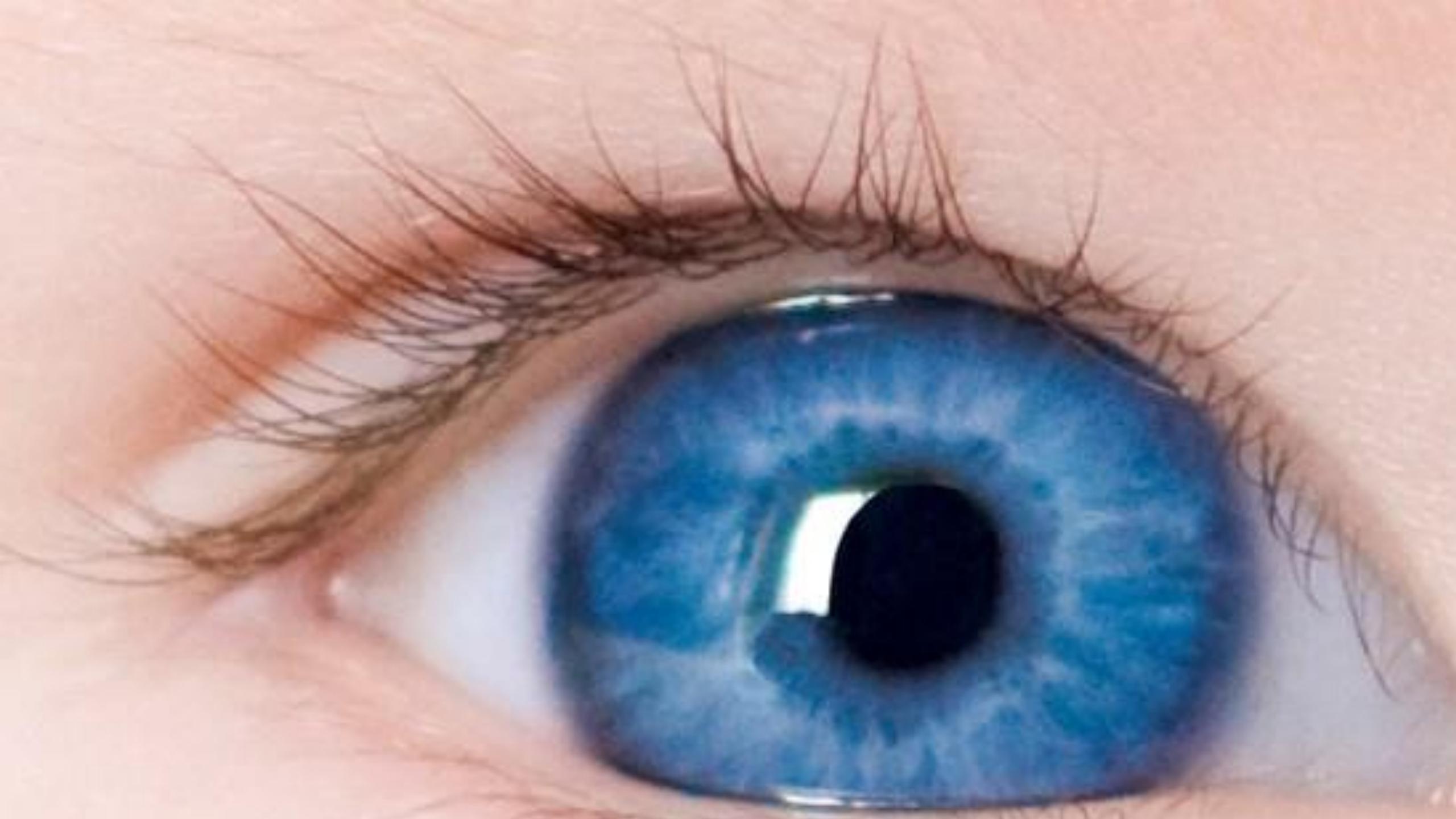
We are already moving...





A photograph of two musicians performing on stage. The musician in the foreground, wearing a red patterned shirt, is playing a red electric cello. The second musician, wearing a dark shirt, is laughing and playing a black electric cello. The background is dark.

2 Cello







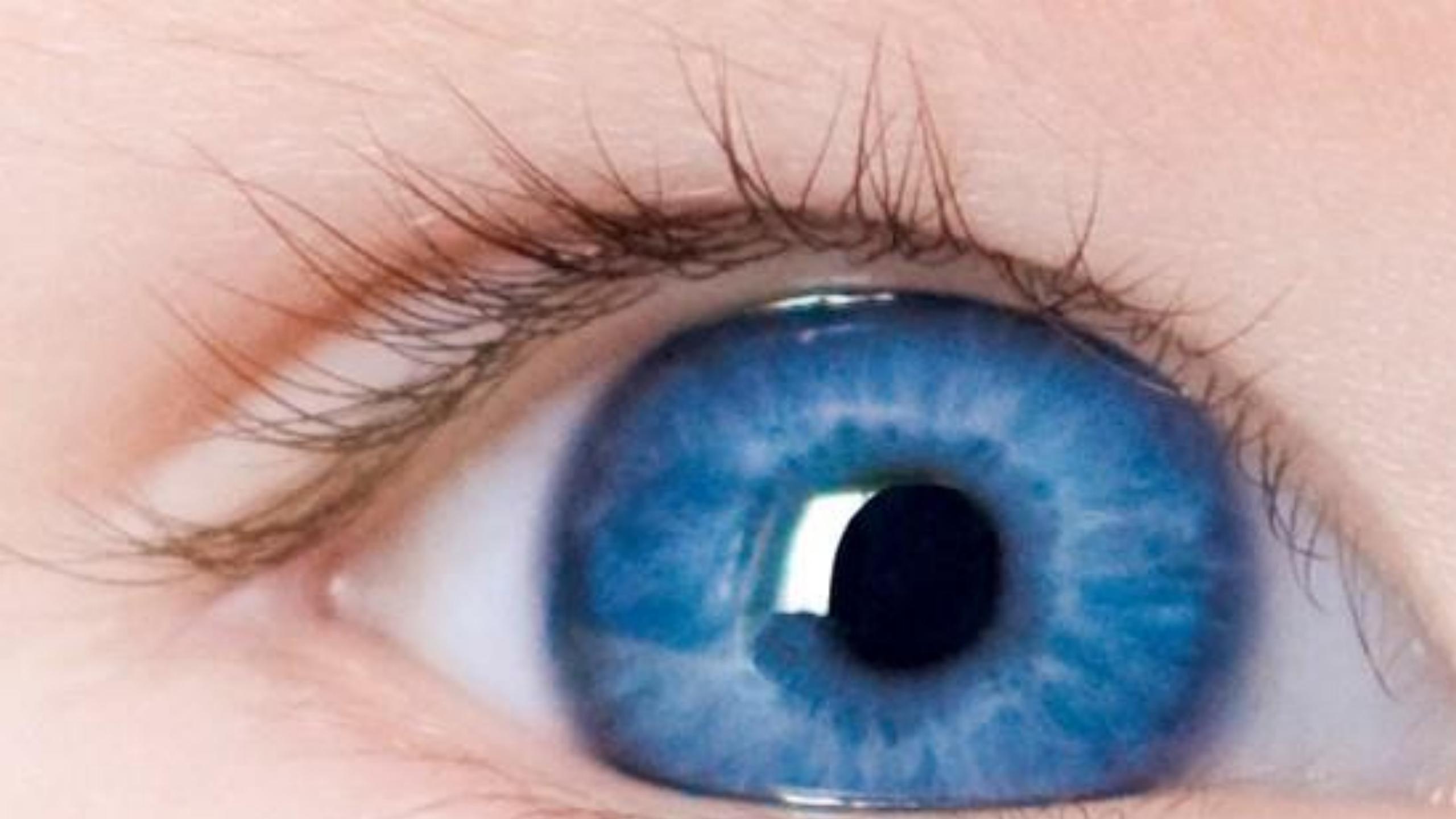
Bojan Jerbić, PhD
Project leader of „RONNA - Robotic Neuronavigation





Mobility starts with us...





A close-up photograph of a baby's face, focusing on the eyes. The baby has bright blue eyes and light-colored skin. The eyes are looking slightly to the left of the camera. The background is blurred.

Mobility starts in our mind



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